

September 7, 2014

Dear Junior League of Miami Foundation Friend,

In 2004, Junior League of Miami leadership took the extraordinary step of planning for its future by incorporating the Junior League of Miami Foundation, Inc. (JLMF). This new 501(c) 3 entity was established for the sole purpose of helping to ensure the future financial viability and security of the Junior League of Miami, Inc. (JLM) whose mission is solely charitable. The League's existing Ronni W. Bermont Fund for Community Projects, established in memory of JLM's 66th President, was included as a separate fund within the new Foundation.

For the past 11 years, the JLM Foundation has continued to grow and build for the future. Since its inception and throughout the last decade, shrewd money management and strategic fund-raising efforts have grown the Junior League of Miami Foundation assets to more than \$1.2 million dollars.

The Foundation's policies ensured that the corpus would grow to \$1 million prior to making distributions to the JLM. Once that target was met in 2013, the JLMF Board of Directors proudly presented its first check to the JLM in the amount of \$16,946.04 and in 2014 presented a check in the amount of \$18,441.68.

It is a testament to the foresight of past League leadership and successive JLMF Boards that we have a growing Foundation. However, our success would have been impossible without the strength of ongoing donor support.

Junior League Members have been incredibly generous with their philanthropy. *More than 500 women have donated their treasure to the JLMF and 110 are recognized as **1926 SOCIETY MEMBERS** for having donated \$1,926 and above in honor of the Junior League of Miami's founding year.*

### **88-Year Legacy of Success**

As a Junior League member and a friend of the Foundation, you are aware of Junior League's volunteer legacy in our Magic City. Throughout our 88-year history, we have been an organization of women committed to promoting through effective action and leadership of trained volunteers. Annually, we embrace projects armed with hard-earned funds and enthusiastic advocates who are dedicated to making a positive and measurable impact in the lives of those most at-risk in our community.

Throughout our history, we have forged inroads, built collaborations and led boldly to help address tough societal issues. Our passion for making a difference is evident from our involvement in education initiatives such as the founding of the Junior Museum of Miami, to addressing domestic violence through Inn Transition North and South, to championing historic preservation. Nine decades of service and accomplishment are a testament to the strength of our vision, mission and membership.

### **Donor Support Key to Building for the Future**

This is the underpinning - JLM's historical success - upon which we ask you to make a gift to the Junior League of Miami Foundation. As a donor, you know your gift will be valued and nurtured to help our Foundation grow for the future. The JLMF Board of Directors is currently drafting a strategic plan for building our Foundation's assets to \$2 million. All gifts, regardless of size, are welcome and appreciated and all donors will be listed on our website. All donors pledging as 1926 SOCIETY membership and above are recognized with a commemorative pin in recognition of their gift.

The enclosed brochure contains more information about the JLM Foundation.

We will be presenting additional JLMF information at the upcoming fall JLM Sustainer Coffee and Wine & Cheese events. We also invite you to save the date for our annual Wine Walk on February 5, 2015.

Thank you for considering making a gift to the JLMF today with the enclosed payment card or online at [www.jlmfoundation.org](http://www.jlmfoundation.org). Please contact us with questions or inquiries. On behalf of the Junior League of Miami Foundation Board of Directors, thank you for your support.

Warm regards,

Julia Rea Bianchi  
JLMF President

Anne Helliwell  
JLMF Vice President