



JUNIOR LEAGUE OF MIAMI, INC.

Advertise in the Junior League of Miami 2014-2015 Directory and Journals

The Junior League of Miami, founded in 1926, is an organization of approximately 1,000 women sharing a common vision to empower Miami's women, children, and families to conquer tomorrow's challenges and to build a united community.

The mission of the Junior League of Miami is to promote voluntarism, develop the potential of women and improve communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Since its founding, Junior League of Miami volunteers have devoted countless hours of service and leadership to hundreds of projects in the community with \$2.5 million given in direct funding. It is through the continued support of businesses and corporations that allow the Junior League to contribute to women and children in need in our community. Your partnership helps us make a difference in our community.

The *Directory*, an official publication of the Junior League of Miami, is a high quality publication distributed annually to all active, provisional and sustaining members of the Junior League. Members turn to the directory on a daily basis to either look up a fellow volunteer's contact information or to view the calendar of events, community projects and annual fundraisers.

The *Journal*, also an official publication of the Junior League, is distributed two times a year to all active, provisional and sustaining members of the Junior League and leaders in the business community. Our publication is rich in content dedicated to our current projects and activities as well as feature interest articles.

Recipients of the *Directory* and *Journal* live, volunteer and actively participate in the Miami-Dade community. Junior League of Miami publications provide a targeted connection to the Miami community. The circulation of approximately 1,200 includes members of the Junior League and leaders in the business community.

This year the Junior League of Miami is offering a substantial discount should you choose to purchase advertising in the *Directory* and both *Journals*!

FOR INFORMATION CONTACT

Alechia Reese, Advertising Chair 2014-2015

E-mail: advertising@jlmiami.org



Ad Prices 2014-2015

Position	Size	Directory	Journal	All 2 Journals 15% off	All 2 Journals + Directory - 15% off
Outside Back Cover*	7.5" x 7.5"	\$3,100	\$1,100	\$1,870	\$4,505
Inside Front Cover*	8.5" x 11"	\$2,100	\$850	\$1,445	\$3,230
Inside Back Cover*	8.5" x 11"	\$2,100	\$850	\$1,445	\$3,230
Full-Page	8.5" x 11"	\$1,100	\$600	\$1,020	\$1,955
Half-Page	7.5" x 4.75"	\$600	\$400	\$680	\$1,190
Quarter-Page	3.5" x 4.75"	\$400	\$300	\$510	\$850
Business Card	3.5" x 2"	\$250	\$200	\$340	\$552.50

* Full color available for an additional \$750 for the *Directory* and \$450 for each *Journal*.

Publication Dates

Issue	Ad Deadline	Estimated Delivery Date
Directory 2014-2015	August 1, 2014	August 29, 2014
Journal Summer/Fall 2014	October 15, 2014	November 15, 2014
Journal Winter/Spring 2015	March 25, 2015	April 29, 2015

ADVERTISING POLICIES & PROCEDURES

SPECIFICATIONS

All *Directory* and *Journal* ads are in Black & White, except for the option of color for full page back and inside cover ads for an additional cost.

300 dpi JPEG, TIFF, EPS, or PDF files

Ads must be submitted on CD or via email. Please send all ads to Alechia Reese, Advertising Chair, at advertising@jlmiami.org Clearly label all submissions with company name.

AD CANCELLATION

Should you need to cancel your ad for any reason, Junior League requires one week's notice from ad deadline. If appropriate notice is not received, you will be invoiced 50% of the ad cost.

PAYMENT TERMS & CONDITIONS

You will be invoiced on a one-time basis for the full advertising amount. Ads must be paid for in advance of each closing date. Rates guaranteed until Fall 2014 issue.

Checks: Please make checks payable to the Junior League of Miami, Inc. Send checks to 713 Biltmore Way Coral Gables, FL 33134, c/o Alechia Reese, Advertising Chair.

Credit Cards: The Junior League accepts Visa and Master Card. If you would like to complete your transaction using our online payment form please visit: https://fs21.formsite.com/closerware/AdvertisingReservation/secure_index.html. You may also e-mail the cardholder's name, account number and expiration date to Alechia Reese at advertising@jlmiami.org.

713 Biltmore Way • Coral Gables, FL 33134 • Tel: (305) 443-0160 • Fax: (305) 443-3849 • www.juniorleagueofmiami.com

Women Building Better Communities



Directory and Journal Advertising

Please check the box for desired ad space and circle the desired publication and rate

Position	Size	Directory	Journal	All Journals Combo Rate	Directory + All Journals Combo Rate
<input type="checkbox"/> Outside Back Cover	7.5" x 7.5"	\$3,100	\$1,100	\$1,870	\$4,505
<input type="checkbox"/> Inside Front Cover	8.5" x 11"	\$2,100	\$850	\$1,445	\$3,230
<input type="checkbox"/> Inside Back Cover	8.5" x 11"	\$2,100	\$850	\$1,445	\$3,230
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* Full color available for an additional \$750 for the *Directory* and \$450 for each *Journal*.

<input type="checkbox"/> Full Color	\$750	\$450/per Journal
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Please check the box for issue in which you wish to place your ad

Issue	Ad Deadline	Approximate Delivery Date
<input type="checkbox"/> Directory 2014-2015	August 1, 2014	August 29, 2014
<input type="checkbox"/> Journal Summer/ Fall 2014	October 15, 2014	November 15, 2014
<input type="checkbox"/> Journal Winter 2014/ Spring 2015	March 25, 2015	April 29, 2015

Advertiser: _____

Contact: _____ **Title:** _____

Phone: _____ **Email:** _____

Signature: _____ **Date:** _____

Any liability of Junior League of Miami Inc. on account of errors in and omissions of the advertising material may not exceed the amount of the advertisement. Advertisers shall indemnify Junior League of Miami against all loss, liability cost, expenses, and attorney's fees resulting from any claims, actions, and proceedings resulting in the publication of the advertisements.

Please return form to Alechia Reese, Advertising Chair, by U.S. Mail to the address below or by email to advertising@jlmiami.org

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