

# Women Who MAKE A DIFFERENCE

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2020



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# 2020 Sponsorship Package

## Overview

The Junior League of Miami (JLM) will be hosting its 19th Annual Women Who Make a Difference Luncheon on April 3rd, 2020. This event is a fundraiser honoring women who have made outstanding contributions in volunteerism and developing the potential of women in our local community. Honorees will be announced late 2019. Additionally, three scholarships will be awarded to local females exhibiting exceptional community service and academic achievement throughout high school. Scholarship winners will be announced at the luncheon.

## Purpose

Proceeds from this event will support programs focused on women and children at risk. Individual and corporate support will fund our three signature projects: Inn Transition North (ITN), Inn Transition South (ITS), and Done in a Day volunteer opportunities. For more than 20 years, Inn Transition North and South have provided transitional housing facilities and support for survivors of domestic violence. Today, ITN and ITS serve nearly 300 women and children.

## Event Details







The Women Who Make a Difference Luncheon will take place on Friday, April 3rd, 2020 in Rusty Pelican's extraordinary, waterfront, Grand Ballroom. Over 400 guests will sip wine and enjoy breathtaking views of Biscayne Bay and Downtown Miami while bidding on an array of items in the silent auction, which will commence at 11 am. The silent auction will be followed by a delightful lunch and awards presentation.

## Corporate Sponsorship Information

By sponsoring the Women Who Make a Difference Luncheon, your organization will make a significant impact supporting our community, which is dedicated to serving the needs of at-risk families in Miami. For any questions, or to confirm your chosen sponsorship package, please contact one of our WWMD Co-Chairs, Taylor Abess or Candace Tejidor, by email at [wwmdchair@jlmiami.org](mailto:wwmdchair@jlmiami.org), or by phone, at (213) 842-3668 or (786) 512-8027, respectively.

# Sponsorship Benefits

Designed to showcase the power of your brand to make a difference in building community, we offer these exclusive benefits. Our recognition program provides distinct opportunities based on level of giving.

 <p>Presenting</p>	 <p>Platinum</p>	 <p>Gold</p>
<p>\$15,000</p> <p>One year of programming for domestic violence survivors and their children at Inn Transition South</p>	<p>\$10,000</p> <p>One year of programming for domestic violence survivors and their children at Inn Transition North</p>	<p>\$5,000</p> <p>New backpacks and school supplies for 300 students along with 4 communal computers at ITN or ITS</p>
 <p>Silver</p>	 <p>Bronze</p>	 <p>Friend</p>
<p>\$2,500</p> <p>Moving expenses and first month's rent for a family moving out of ITN or ITS</p>	<p>\$1,000</p> <p>One field trip for ITN mothers and their children</p>	<p>\$500</p> <p>One catered lunch for an ITS Saturday Program</p>

## Sponsor Benefits (Part 1)

Incentive Type	Sponsorship Level	Presenting \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Friend \$500
Event Day Recognition	Shows Video (2 minutes)	•					
	Industry Category Exclusivity	•	•				
	Sponsor Remarks (1 minute)	•	•				
	Verbal Recognition from Podium	•	•	•			
	Dedicated Slide in Running Video Loop	<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>		
	Company's Signage in Welcome Area	•	•				
	Logo at Reserved Table	•	•	•			
	Logo on Program	•	•	•	•	•	
Tickets	Tickets to Event, at Reserved Table(s)	<b>20</b>	<b>10</b>	<b>10</b>	<b>8</b>	<b>2</b>	<b>1</b>
	Raffle Tickets	<b>40</b>	<b>20</b>	<b>10</b>	<b>8</b>	<b>2</b>	
	Tickets to Exclusive VIP Launch Party	<b>20</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>2</b>	<b>1</b>
Media Coverage	Handles Tagged in WWMD Social Media Posts	•					
	Sponsor Curated Social Media Posts Shared on JLM Accounts	<b>4</b>	<b>2</b>				
	Recognition in All Press Releases	•	•	•	•		
	Dedicated Thank You Post on Social Media	•	•	•	•	•	
	Thank You Post on Social Media						•

## Sponsor Benefits (Part 2)

Incentive Type	Sponsorship Level	Presenting \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Friend \$500
JLM Publications	Spring Magazine: Full Page Article or Full Page Ad	•					
	Spring Magazine: Side Bar Article or 1/2 Page Ad		•				
	Spring Magazine: 1/4 Page Ad			•			
	Event Website Page: Logo & Hyperlink	•	•				
	Event Website Page: Logo			•	•		
	Event Website Page: Name Placement					•	•
	Logo on Invitation	•	•	•	•		
	Name Listed on Invitation					•	•
	Recognition in JLM 2020-2021 Membership Directory	•	•	•	•	•	•
Swag Bags	Option to Provide Swag Bags with Company Logo	•					
	Inclusion of a Business Card in Swag Bags	•	•				
	Inclusion of Pre-Approved Items in Swag Bags	•	•	•	•	•	•

# Underwriting Sponsorships

## Underwriting Opportunities

Select from the following:

- Photography (\$500)
- Parking (\$4,000) - Includes opportunity to showcase cars
- Printing (\$2,000) - Includes dedicated Thank You slide in running loop
- Music/Audio Visual (\$4,000) - Includes recognition from the talent and one slide in video loop
- Luncheon Wine Sponsor (\$4,000) - Includes signage at cocktail hour bar and option to supply cocktail napkins and/or glasses with logo
- Cocktail Hour Décor (\$2,000) - Includes recognition at cocktail hour
- Floral Décor (\$3,500) - Includes recognition at table
- Photo Booth (\$1,500) - Includes logo on photo printouts
- Champagne Welcome or Signature Cocktail Hour (\$4,000) - Includes signage at cocktail hour bar and option to supply cocktail napkins and/or glasses with logo
- Honoree Gifts (\$1,000) - Includes card w/logo in gift bags
- Dessert Sponsor (\$2,500) - Includes recognition on menu
- VIP Launch Party Sponsor (\$6,000) - Includes recognition on Launch Party invite and 2 tickets to WWMD luncheon

Underwriting Sponsorship Benefits also include:

- Two Tickets to the VIP Launch Party
- Option to Include a Pre-Approved Item in "Swag Bags"
- Name Placement Recognition: "Thank You" Page on JLM 2020-2021 Directory, Sponsor Page of Event Website
- Thank You Post on Social Media

# In-Kind Sponsorships

## In-Kind Opportunities

Select from the following:

- Photography - Includes your business card in “Swag Bag”
- Sweet Treat To Go - Includes logo tag
- Printing - Includes dedicated slide in running loop
- Cocktail Hour Live Music - Includes logo on talent
- Audio Visual - Includes logo on stand
- Luncheon Wine Sponsor - Includes logo at luncheon bar and recognition on menu
- Cocktail Hour Décor - Includes recognition at cocktail hour
- Floral Décor - Includes recognition at floral arrangements
- Photo Booth - Includes business card in “Swag Bag”
- Champagne Welcome or Signature Cocktail for Cocktail Hour - Includes signage at cocktail hour bar and opportunity to supply cocktail napkins
- Honoree Gifts - Includes card w/logo in gift bags
- VIP Launch Party Venue - Includes recognition on Launch Party invite & dedicated slide in luncheon loop

In-Kind Sponsorship Benefits also include:

- Two Tickets to the VIP Launch Party
- Option to Include a Pre-Approved Item in “Swag Bags”
- Name Placement Recognition: “Thank You” Page on JLM 2020-2021 Directory, Sponsor Page of Event Website
- Thank You Post on Social Media

For additional In-Kind ideas outside of this list, please inquire with [wwmdchair@jlmiami.org](mailto:wwmdchair@jlmiami.org)



# How to Support WWMD

## Corporate Sponsorship

Corporate Sponsorship Levels range from Bronze (\$1,000) up to Presenting (\$20,000). Each sponsorship level is accompanied by a commensurate amount of marketing and event-related benefits.

## Underwriting Opportunities

Donors can donate a monetary amount that covers the cost of a specific benefit such as parking, wine, flowers, videography, and other items. Each underwriting sponsor receives recognition as outlined in the underwriting section of this brochure.

## In-Kind Sponsorship

Companies who donate needed items such as photography services, floral arrangements, and services provided at the event receive recognition in our program book as an In-Kind Sponsor.

## Friends Sponsorship

Friends of Women Who Make a Difference designation is granted for donations beginning at \$500, and donors receive marketing and event-related perks.

## Silent Auction Item Donation

Donations of Silent Auction items are greatly appreciated. All silent auction items are listed on our online Silent Auction system (Bidpal/OneCause), which will be made available to all WWMD attendees, as well as approximately 1,000 Junior League of Miami members. In addition, some silent auction items will be showcased through social media, to raise excitement prior to the event. To donate, or for more information, please contact [wwmdchair@jlmiami.org](mailto:wwmdchair@jlmiami.org).

## Swag Bag Contributions

A donor may contribute to the swag bag contents, or make a partial contribution of an item to the swag bag. Swag Bags will be distributed to all attendees (400+ individuals).

## Table & Ticket Purchases

Tables (seat 10) will be sold for \$1,600, and individual tickets will be sold for \$160. Early bird pricing of \$1,500 per table and \$150 per individual ticket will be applied to purchases made by February 1st, 2020. More information can be found at [www.jlmiami.org/fundraiser/wwmd](http://www.jlmiami.org/fundraiser/wwmd).

Table Sponsorship Benefits also include:

- Two Tickets to the VIP Launch Party
- Option to include a Pre-Approved Item in “Swag Bags”
- Name Placement Recognition: “Thank You” Page on JLM 2020-2021 Directory, Sponsor Page of Event Website
- Thank You Post on Social Media
- Logo or Name at Reserved Table

\*Monetary sponsors of \$300+ will have the opportunity to contribute a pre-approved item to the Swag Bags.

# WWMD Contact

## Co-Chairs

**TAYLOR ABESS**

M (213) 842-3668

**CANDACE TEJIDOR**

M (786) 512-8027

E [wwmdchair@jlmiami.org](mailto:wwmdchair@jlmiami.org)

W [www.jlmiami.org/fundraiser/wwmd](http://www.jlmiami.org/fundraiser/wwmd)

W [www.bidpal.net/wwmd2020](http://www.bidpal.net/wwmd2020)

## Purchase Information

For table & ticket purchases, please visit [www.bidpal.net/wwmd2020](http://www.bidpal.net/wwmd2020) or [www.jlmiami.org/fundraiser/wwmd](http://www.jlmiami.org/fundraiser/wwmd).

**Women Who Make a Difference**  
**2020**