

SPONSORSHIP OPPORTUNITIES



**JUNIOR LEAGUE
OF MIAMI**

23RD ANNUAL WOMEN WHO MAKE A DIFFERENCE

**APRIL 20, 2024 • 11 AM
THE BILTMORE HOTEL, CORAL GABLES**

OVERVIEW

The Junior League of Miami (JLM) is hosting its 23rd Annual Women Who Make a Difference (WWMD) event on April 20, 2024. This year's celebration will honor three to five outstanding women who carry out the JLM mission to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. In addition to honoring these incredible women, we will recognize JLM Scholarship recipients—awarded annually to four female high school seniors in Miami-Dade County Public Schools who have exhibited superior community service involvement during their high school careers, while maintaining high academic achievement.

PURPOSE

Founded in 1926, JLM is a 501(c)(3) not-for-profit organization financing our community projects and grants solely through fundraising events, member dues, and the support of generous foundations, corporations, and individuals throughout our community. Proceeds from WWMD will support JLM signature projects and community programs focused on women, children, and families at risk, college scholarships, and community grants. For nearly 100 years, JLM, alongside the Association of Junior Leagues International—and the more than 125,000 women in over 290 communities in the United States, the United Kingdom, Canada and Mexico who comprise its ranks—has amassed an archive of tangible results and a reputation as catalysts for lasting community change.

EVENT DETAILS

Saturday, April 20, 2024, 11 AM—2 PM
The Biltmore Hotel, Coral Gables

WEBSITE & EVENT INFORMATION

<https://jlmiami.org/wwmd>
<http://e.givesmart.com/events/ztB>

CONTACT INFORMATION

WWMD Co-Chairs: Mallory Austin & Heather Woods
Email: wwmdchair@jlmiami.org



HOW TO SUPPORT WWMD

SPONSORSHIPS

Sponsorship levels range from Presenting Sponsor (\$15,000) to Pearl (\$750).

Each sponsorship level is accompanied by a commensurate amount of event-related and marketing benefits and recognition.

IN-KIND & UNDERWRITING OPPORTUNITIES

Donors have the option to make an in-kind donation or donate a monetary amount that covers the cost of a specific benefit such as photography, entertainment, floral, and more. Each in-kind and underwriting sponsor will receive recognition in the event program and signage, the event website, and on Junior League of Miami social media, in addition to specific benefits outlined later in this brochure.

SILENT AUCTION ITEM DONATIONS

Donations of silent auction items are greatly appreciated and may be submitted via the event website or by emailing wwmddonation@jlmiami.org.

All silent auction items are listed on our event website, which will be made available to all WWMD attendees, as well as to over 500 Junior League of Miami members.

SWAG BAG CONTRIBUTIONS

A donor may contribute the bag itself and/or items to be included in the swag bag. Swag bags will be distributed to all 300+ attendees.

TABLE & TICKET PURCHASES

Table and ticket sales are currently live on our website. Early bird pricing of \$2,250 for Tables (10), \$225 for Individual Tickets (1), and \$450 for Couples (2) will be available through December 5, 2023. Regular pricing is as follows:

Tables (10) \$2,750, Individual Tickets \$275, and for Couples (2) \$550.

Those who purchase a table will be recognized on event table signage.

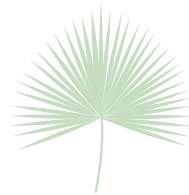
More information can be found at www.jlmiami.org/fundraiser/wwmd



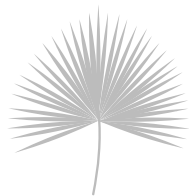
SPONSORSHIP INFORMATION

By sponsoring the 23rd Annual WWMD, your organization will make a significant impact in supporting our JLM community, which is dedicated to serving the needs of at-risk women, children, and families in Miami. For any questions, or to confirm your chosen sponsorship package, please contact our WWMD Co-Chairs, Mallory Austin & Heather Woods.

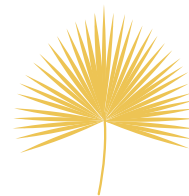
Our recognition program provides distinct opportunities based on level of giving. More than 1,500 philanthropic individuals will be invited, including JLM members and community supporters, providing event partners with significant marketing opportunities and exclusive access to our JLM social media networks. Sponsorship opportunities also include options for inclusion in the event program, on our website, and direct recognition at the event. Designed to showcase the power of your brand to make a difference in supporting your community, we offer the following sponsorship levels.



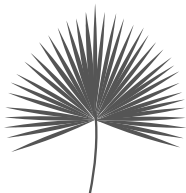
PRESENTING SPONSOR
\$15,000



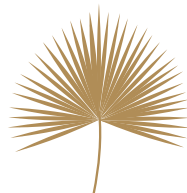
PLATINUM SPONSOR
\$10,000



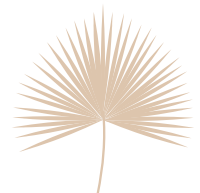
GOLD SPONSOR
\$5,000



SILVER SPONSOR
\$3,000



BRONZE SPONSOR
\$2,000



PEARL SPONSOR
\$750 / \$1,000

SNAPSHOT OF SPONSOR BENEFITS

EVENT BENEFITS

Dedicated Remarks During Presentation

Verbal Recognition from Podium by JLM Leadership

1 Slide in Event Slideshow*

Video in Event Slideshow*

Name/Logo Featured in Event Slideshow

Logo at Welcome Area**

Logo on Your Table**

Name on Your Table

Program Bifold: Logo**

Program Bifold: Name Placement**

Swag Bag or Swag Item

Inclusion of Swag Bag Item*

Business Card in Swag Bag*

Tables/Event Tickets

Raffle Tickets***

MEDIA & PROMOTIONAL BENEFITS

Name in Event Press Releases

Digital Invitation: Logo**

Digital Invitation: Name Placement

Event Website: Logo & Hyperlink

Event Website: Name Placement

Dedicated Social Media Posts

Inclusion in Omnibus "Thank You" Social Media Post

TOTAL INVESTMENT

*Provided by Sponsor

**Commitment must be received before print deadline/publication date

***Raffle prizes will be announced at a later date

	PRESENTING	PLATINUM	GOLD	SILVER	BRONZE	PEARL / PEARL + FRIEND
Dedicated Remarks During Presentation	X					
Verbal Recognition from Podium by JLM Leadership	X	X	X			
1 Slide in Event Slideshow*	X	X	X	X		
Video in Event Slideshow*	X	X				
Name/Logo Featured in Event Slideshow	X	X	X	X	X	X
Logo at Welcome Area**	X	X				
Logo on Your Table**	X	X	X			
Name on Your Table				X		
Program Bifold: Logo**	X	X	X	X		
Program Bifold: Name Placement**					X	X
Swag Bag or Swag Item	X					
Inclusion of Swag Bag Item*	X	X	X	X		
Business Card in Swag Bag*	X	X	X	X		
Tables/Event Tickets	Preferred Table (20)	10	10	10		1 / 2
Raffle Tickets***	40	30	20	10		
Name in Event Press Releases	X					
Digital Invitation: Logo**	X	X	X	X		
Digital Invitation: Name Placement					X	X
Event Website: Logo & Hyperlink	X	X	X	X		
Event Website: Name Placement					X	X
Dedicated Social Media Posts	5	3	2	1	1	
Inclusion in Omnibus "Thank You" Social Media Post	X	X	X	X	X	X
TOTAL INVESTMENT	\$15,000	\$10,000	\$5,000	\$3,000	\$2,000	\$750 / \$1,000



SPONSOR BENEFITS

PRESENTING SPONSOR

\$15,000



Title Sponsorship
Name in Event Press Releases
Time at the Podium During Presentation
Verbal Recognition from Podium by JLM Leadership
1 Slide in Event Slideshow
1-Minute Video During Slideshow
Program Bifold: Logo
First right of refusal on Swag Bag or Swag Bag Item
Inclusion of Swag Bag Item
Business Card in Swag Bag
Logo at Table
Logo at Welcome Area
20 Event Tickets (Preferred Table)
40 Raffle Tickets
Digital Invitation: Logo
Event Website: Logo & Hyperlink
5 Dedicated Social Media Post Promoting Company Content
Inclusion in an Omnibus "Thank You" Social Media Post

PLATINUM SPONSOR

\$10,000



Verbal Recognition from Podium by JLM Leadership
1 Slide in Event Slideshow
30-Second Video During Slideshow
Logo in Event Slideshow
Program Bifold: Logo
Inclusion of Swag Bag Item
Business Card in Swag Bag
Logo at Table
Logo at Welcome Area
10 Event Tickets (VIP Table Location)
30 Raffle Tickets
Digital Invitation: Logo
Event Website: Logo & Hyperlink
3 Dedicated Social Media Post Promoting Company Content
Inclusion in an Omnibus "Thank You" Social Media Post

SPONSOR BENEFITS (CONT.)



GOLD SPONSOR **\$5,000**

Verbal Recognition from Podium by JLM Leadership
1 Slide in Event Slideshow
Logo in Event Slideshow
Program Bifold: Logo
Inclusion of Swag Bag Item
Business Card in Swag Bag
Logo at Table
10 Event Tickets
20 Raffle Tickets
Digital Invitation: Logo
Event Website: Logo & Hyperlink
2 Dedicated Social Media Post Promoting Company Content
Inclusion in an Omnibus "Thank You" Social Media Post



SILVER SPONSOR **\$3,000**

1 Slide in Event Slideshow
Logo in Event Slideshow
Name at Table
Program Bifold: Logo
Inclusion of Swag Bag Item
Business Card in Swag Bag
10 Event Tickets
10 Raffle Tickets
Digital Invitation: Logo
Event Website: Logo
1 Dedicated Social Media "Thank You" Post
Inclusion in an Omnibus "Thank You" Social Media Post



BRONZE SPONSOR **\$2,000**

Logo in Event Slideshow
Program Bifold: Logo
Digital Invitation: Logo
Event Website: Logo
1 Dedicated Social Media "Thank You" Post
Inclusion in an Omnibus "Thank You" Social Media Post



PEARL/PEARL + FRIEND SPONSOR **\$750/\$1,000**

Name in Event Slideshow
Program Bifold: Name Placement
1 Event Ticket (Pearl); 2 Event Tickets (Pearl + Friend)
Digital Invitation: Name Placement
Event Website: Name Placement
Inclusion in an Omnibus "Thank You" Social Media Post



IN-KIND AND UNDERWRITING OPPORTUNITIES



FOOD AND BEVERAGE

- CHAMPAGNE WELCOME
- WINE SERVICE
- COCKTAIL HOUR
- PASSED APPETIZERS
- DESSERT

Signage at Appropriate Location at Event

Program Bifold: Logo

Recognition in Event Slideshow

Event Website: Name Placement

Inclusion in an Omnibus “Thank You” Social Media Post



GOODS/SERVICES

- FLORAL
- DECOR
- ENTERTAINMENT
- GIFT FOR HONOREES
- PARKING

Signage at Appropriate Location at Event

Program Bifold: Logo

Event Website: Name Placement

Inclusion in an Omnibus “Thank You” Social Media Post



EQUIPMENT

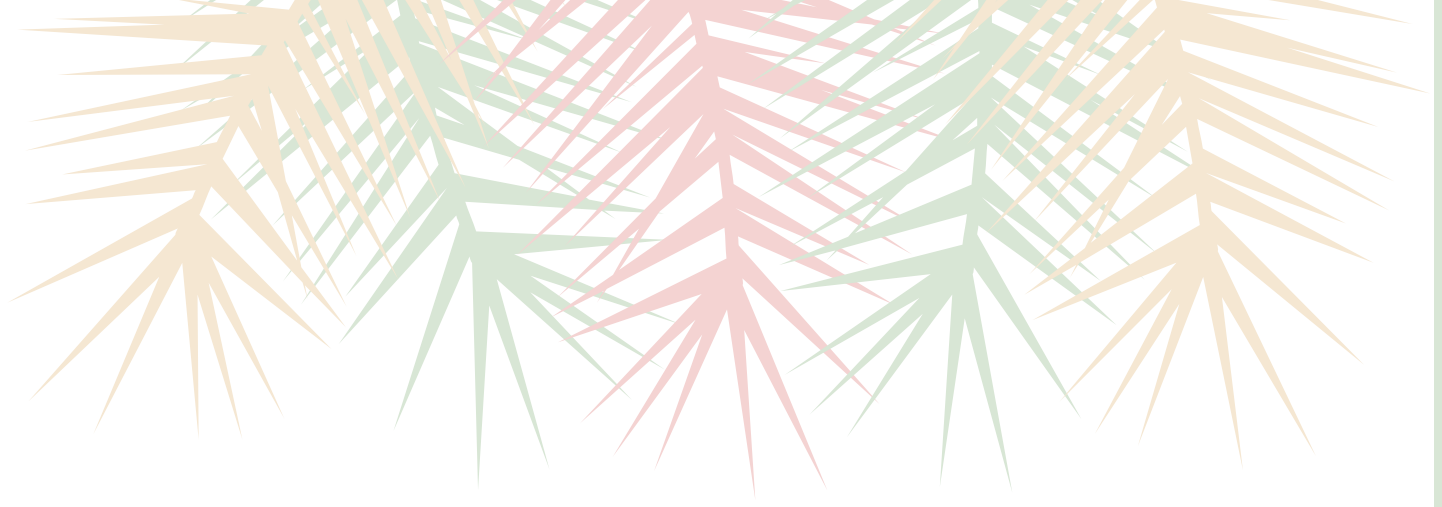
- AUDIO/VISUAL
- PHOTOBOOTH

Signage at Appropriate Location at Event

Program Bifold: Logo

Event Website: Name Placement

Inclusion in an Omnibus “Thank You” Social Media Post



23RD ANNUAL WOMEN WHO MAKE A DIFFERENCE

