

# ANNUAL REPORT



EMPOWERING  
**WOMEN**  
TO LEAD SINCE 1926

# 2020-2021

## OUR MISSION

Founded in 1926, the Junior League of Miami (JLM) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

## OUR MODEL

Central to the mission of JLM is the personal and professional growth of our members. We have been building the capacity of women leaders in Miami for nearly 100 years. Through trainings that build specific skills and volunteer leadership positions that contribute to holistic growth, our unique model places members in JLM leadership roles that mirror positions found at both for-profit and nonprofit organizations. Governed by a Board of Directors and managed by a separate Executive Management Team, JLM is a 501(c)(3) organization and our volunteer leaders promote diversity, build teams, steward budgets, and deliver impactful results. Our current and past leaders are executives across a wide array of industries in Miami.

## OUR HISTORY

JLM has been training, developing, and empowering women throughout Miami-Dade County for 95 years. Throughout the League's history, the women volunteers of JLM have planted the seeds for many programs that are still part of this community today. Some have grown into major institutions, like the Children's Home Society (began in the early 1930s), the Phillip and Patricia Frost Museum of Science (started by JLM in 1949), and Inn Transition North and South (started in 1988 with Inn Transition North opening in 1990 and Inn Transition South opening in 2002).



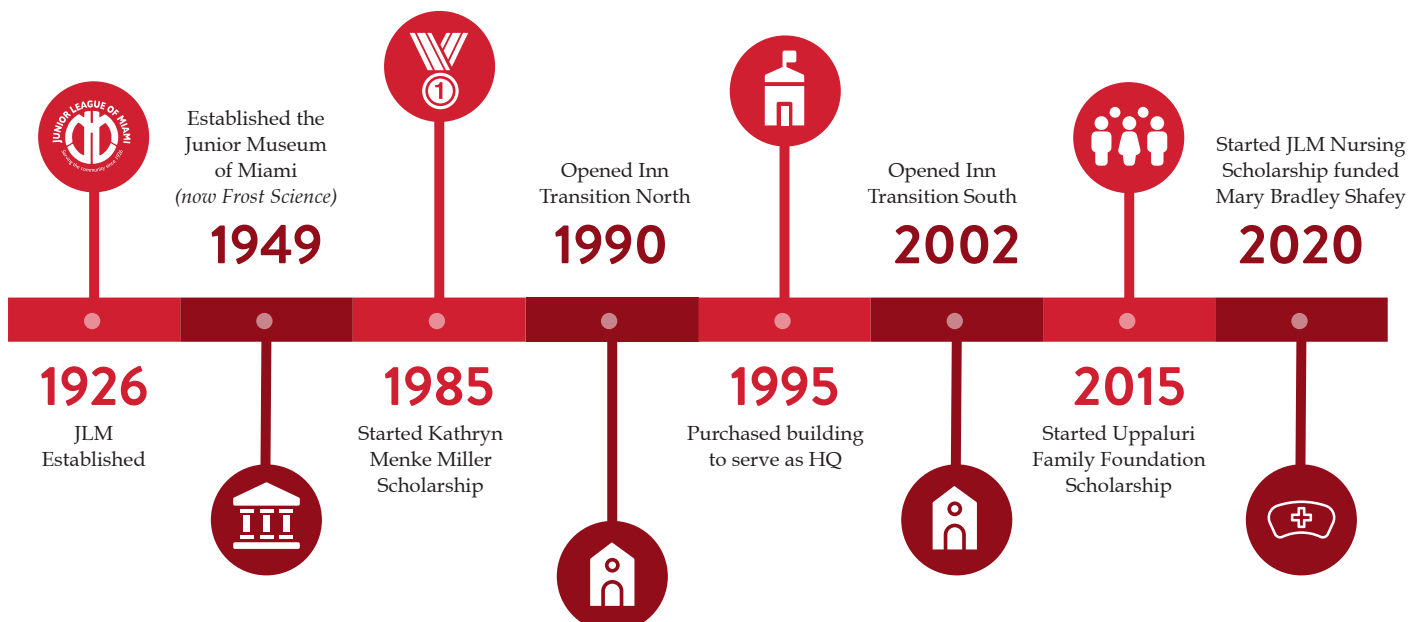
A member of The Association  
of Junior Leagues International Inc.

## ABOUT THE ASSOCIATION OF JUNIOR LEAGUES INTERNATIONAL

*A member of The Association of Junior Leagues International Inc. (AJLI) The Junior League of Miami is one of 295 Leagues making up the AJLI. Founded in 1901 by New Yorker and social activism pioneer Mary Harriman, the Junior Leagues are charitable nonprofit organizations of women, developed as civic leaders, making a demonstrable impact on their communities. In 1921 the Leagues joined forces to create an association to bolster their power and amplify their voice through shared knowledge and common causes.*

*True to their mission, today's League members work at the forefront of social reform, tackling the toughest and most critical issues of the day—including childhood nutrition and obesity, human trafficking, foster care, juvenile justice, teen self-esteem, cybercrimes, literacy and the environment, among others—for the purpose of enhancing the social, cultural, and political fabric of civil society.*

*The AJLI leverages the collective purchasing power of Junior League members to provide individual and group discounts for a number of products and services to accommodate the varied needs and interests of the Junior League membership. For more information, please visit: [www.ajli.org](http://www.ajli.org)*



## JLM GOVERNANCE BOARD OF DIRECTORS

### **President**

*Jennifer Williams*

### **President-Elect**

*Angela Carrillo*

### **Executive Vice President**

*Faequa Khan*

### **Executive Vice President Elect**

*Shannon Egan*

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### **Treasurer**

*Marcia Koo*

### **Director at Large**

*Laura Van Gorden*

### **Director at Large**

*Mary Beth Bolz*

### **Director at Large**

*Gabby Portela*

### **Board Advisor**

*Deborah Koch*

### **Nominating Chair**

*Corinne Guerra*

### **Bylaws/Parliamentarian**

*Jessica Delgado*

## JUNIOR LEAGUE OF MIAMI FOUNDATION, INC. BOARD OF DIRECTORS

### **President**

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### **Vice President**

*Sarita Courtney Baigorri*

### **Secretary**

*Katie Lane Arriola*

### **Treasurer**

*Catherine Lorie*

### **Assistant Treasurer**

*Ann Goldman*

### **JLMF Immediate Past President**

*Mary (Mimi) Bradley Shafey*

### **JLM President**

*Jennifer Williams*

### **JLM President-Elect**

*Angela Carrillo*

### **JLM Treasurer**

*Marcia Koo*

### **JLM VP Financial Stewardship**

*Ela Hernandez*

### **JLM Immediate Past President**

*Cecilia Slesnick*

### **Members**

*Michele Battle, Marianne Devine,  
Catherine Grieve, Lauren Harrison Brown,  
Anne Helliwell, Kelly Lederman,  
JoEllen Strump*

## MESSAGE FROM THE PRESIDENT

JENNY WILLIAMS



Since 1926, the JLM has led the way as an organization of women recognized as civic leaders and creators of solutions to the most critical issues that confront our community. The same spirit of civic dedication remains as true today as it did 95 years ago. We are a League driven by over five hundred women who view a challenge as a possibility, an obstacle as an opportunity, and turn an unpredictable climate into a chance to innovate and create.

As an all-volunteer, all-women's organization that values and embraces diversity and inclusion, we are grounded in our mission to promote voluntarism, develop the potential of women, and improve our community through the effective action and leadership of trained volunteers. The members of the JLM join the League for many reasons, but are all united by a common interest in making an impact in our community and cultivating female civic leadership.

How does JLM make this impact? We prepare and empower our members to make a lasting difference in both the League and in the community we serve through leadership development, skills training, networking opportunities, and participation in worthwhile mission-based projects and programming. During our 2020-2021 year, we creatively delivered our community programming, advanced diversity and inclusion, executed three very successful fundraisers virtually, launched an Issue-Based Community Impact Rollout initiative, and planned the League's future strategy, to name a few. We are certainly proud of what we have accomplished together.

Our collective successes are a true testament to the teamwork, enthusiasm and passion for our amazing organization. Even in these challenging times, our mission remains clear. We continue to surpass our many goals, lead by example, and pave innovative pathways, proving once again that Junior League women always rise to the occasion. Thank you for supporting this network of inspiring women. Your involvement ensures that the JLM continues to deepen our community impact and not only helps to improve lives, but to transform futures.

Yours in service,

**Jenny Williams**

*President, 2020-2021*



## MESSAGE FROM THE **EXECUTIVE VICE PRESIDENT** FAEQUA KHAN

As I reflect on our incredible year together, the one theme that consistently stands out to me is our ability to pivot and make lemonade out of lemons. There is no doubt that this was a challenging year in both our personal and professional lives, yet despite the challenges, I have been inspired by the passion of all of our members each and every day. Our members continue to drive the JLM's vision of empowering Miami's women, children and families to conquer tomorrow's challenges and to build a united community.

Besides the obvious life-changing course of events we faced in a pandemic, we grew together as an organization by having important and necessary conversations regarding racism, inequality, and injustice and taking action to build an even better, more inclusive League for our membership and those we serve. Through these times, our members were able to successfully pivot to adapt to our environment and yet still fulfill JLM's mission of promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers.

We are proud of the work that we've done in establishing a COVID-19 Task Force which invited community leaders to serve alongside our own members while JLM navigated these uncertain times. The Task Force helped to ensure that member and community partner safety was always at the forefront of every decision. Additionally, the work that the newly established Diversity and Inclusion (D&I) Task Force has delivered has been phenomenal. To date, the D&I Task Force has worked with 4 different League councils and examined over 50 of JLM's policies for opportunities to be more inclusive. Even more exciting and in line with our mission is that we were able to offer exceptional training experiences to our members through our virtual platform which allowed us to bring in professionals from various backgrounds and yet still reach our members at their own convenience.

But perhaps the greatest accomplishment this year has been in our programming and our fundraisers. The fact that we were able to come together as an organization and deliver virtual programming and organize drives on behalf of our community partners, all while being virtual and contactless is truly telling of the creativity and determination of our membership's commitment to support our community. It would be remiss of me to not mention and highlight the work that our New Members did to ensure that we were delivering programming and reaching our goals each and every step of the way. With their help, along with our Sustainers, we were even able to successfully execute three virtual fundraising events in one Junior League year!

Thank you to the Executive Management Team, Chairs, Chair-Elect, Sustainers, New Members, and Active Members for sticking with us and helping us effectively create a lasting impact in our community. When Jenny and I started this year, we never imagined that an entire league year could go by without us seeing you in-person, however, our accomplishments speak volumes because of the work of all of you! I am humbled by the opportunity we've had to serve together this year.

**Faequa Khan**  
*Executive Vice-President, 2020-2021*

## EXECUTIVE MANAGEMENT TEAM

### **Executive Vice President**

*Faequa Khan*

### **Executive Vice President Elect**

*Shannon Egan*

### **VP Marketing**

*Natalie Jais*

### **VP Community Engagement**

*Yaury Jattin*

### **VP Financial Stewardship**

*Ela Hernandez*

### **VP Leadership Development**

*Alana Garcia*

### **VP Fund Development**

*Candace Tejdor*

### **VP Membership Engagement**

*Katherine Caskey*

### **Placement Chair**

*Aprile Tampa*

### **Sustainer Liaison**

*Alexandra Lalos*

### **EMT Advisor**

*Carla Crossno*

## JLM HQ BOARD

### **President**

*Tracie Dickerson*

### **Treasurer**

*Sandi Sides*

### **Secretary**

*Vivian Rodriguez*

## INN TRANSITION NORTH BOARD

### **President**

*Susan Lerner*

### **Secretary**

*Vicky Hucks*

### **Treasurer**

*Catherine Grieve*

### **Members**

*Erin Knight*

*Maria Byrd*

*Jennifer Salman*

# COMMUNITY PROJECTS

The Junior League of Miami focuses on making a significant impact within the areas of homelessness, family violence, children and women's health, early childhood education and foster care.



## INN TRANSITION

Inn Transition is a creative and vital answer to transitional housing for survivors of domestic violence and their children. In a partnership created with Miami-Dade County, these apartment facilities provide families with housing, counseling, and child-care for a period of three to 24 months.



## DONE IN A DAY

Done In a Day is a signature project that assists local organizations with short-term events within the League's focus area. These projects and events can be accomplished in one day.



## THERAPY DOGS

JLM works with libraries throughout Miami-Dade to bring certified therapy dog teams to help children connect with books and develop a love of reading.



## CASA VALENTINA

Casa Valentina is a residential facility providing at-risk and former foster care youth with safe, affordable housing, life skills and continued support so that they have the foundation and capacity to achieve and maintain self-sufficiency. JLM partners with Casa Valentina by providing monthly activities that teach residents life skills.



## PACE CENTER FOR GIRLS, INC.

PACE Center for Girls, Inc., known as Pace Miami, is an innovative prevention and intervention program that addresses the needs of girls from the ages of 11 to 17 who have suffered trauma and as a result are doing poorly in school or at risk of becoming involved in the Juvenile Justice system. JLM partners with Pace Miami by providing monthly activities that help build self-esteem, improve academics, and empower participants to have a successful future.



## OPPORTUNITY KNOCKS

A committee of volunteers purely devoted to helping lift our families of In Transition North (ITN) and In Transition South (ITS) out of transitional housing and into their new apartments. Opportunity Knocks assesses the moving needs of the families by working closely with ITN and ITS leadership. The committee accepts furniture and household donations from our membership and greater community and then arranges transportation for each move. This project is a unique opportunity to be a part of a family's final step toward independence and a brighter future.

# COMMUNITY IMPACT NUMBERS

## INN TRANSITION NORTH

- 2,000 masks donated
- 50 personal hygiene kits donated
- 40 backpacks donated
- 25 Samsung Galaxy tablets provided
- 20 Halloween costumes distributed
- 100 books donated

## THERAPY DOGS

- Coordinated a **donation for ITS** in partnership with Learn to Read Books for Free
- Hosted a **read-aloud session** for the children of ITS
- Hosted joint **Q&A sessions** together with representatives from the Alliance of Therapy Dogs regarding how to become a therapy dog and the best qualities for a therapy dog
- **Presented numerous times to various Girl Scout Troops** in the South Florida area which enabled the Girl Scouts to obtain their Animal Helper Badge
- Coordinated **donations of gently used toys and supplies** for local animal shelters

## DONE IN A DAY

- 80 **Thanksgiving baskets** delivered to ITS, ITN, and Casa Valentina
- 200 **gifts wrapped** for 48 families at ITS for Christmas
- 20 **ICU Baby foster care kits** put together with 120 decorated tote bags for the babies' siblings
- 50 **cookie decorating boxes** put together for ITS for Easter
- **Set up PACE school** for in-person learning

## INN TRANSITION SOUTH

- 95 **school supply kits** delivered
- 20 **Samsung Galaxy tablets** provided
- 45 **Annual family passes for Zoo Miami** distributed
- 45 **One year subscriptions** to Highlights magazine provided
- 90 **Kiwi crates** distributed
- 300+ **books** donated
- 120 **passes to the Little Farm** provided, accompanied with 1-2 books Scholastic books per child on theme with farm and animals
- 6+ **hours of digital programming** provided focusing on parenting, literacy, healthy eating, career preparation, and mindfulness/self care
- 100+ **dental hygiene and personal hygiene kits** donated
- 90+ **meal vouchers** for Boston Market provided

## CASA VALENTINA

- 14 **"Box of Sunshine" care packages** provided to help residents cope with stress of midterm exams
- 14 **personalized holiday gifts and stockings** distributed to residents in partnership
- 2 **virtual yoga and meditation sessions** hosted
- 1 **in-person creative writing/spoken word workshop** hosted

## PACE CENTER FOR GIRLS, INC.

- 60 **subscription boxes** delivered with the themes including "Knowing Yourself", "Goal Setting", "Resume Building & Mentorship", "Financial Planning", and "Career Day"
- Presented a **Zoom Career Day panel**, with breakout sessions and Q&A for all Pace students



# CONGRATULATIONS

## TO THE JUNIOR LEAGUE OF MIAMI SCHOLARSHIP RECIPIENTS

JLM is proud to present college scholarships awarded to high school seniors in Miami-Dade County Public Schools, who have exhibited superior community service involvement during their high school careers while maintaining high academic achievement.

### THE JUNIOR LEAGUE OF MIAMI SCHOLARSHIP – IN HONOR OF KATHRYN MENKE MILLER



**Fadhinia Petit-Clair,**  
*SAS Wolfson*



**Valentina Gomez,**  
*Ronald Regan Doral Academy*



**Jalynn McDuffey,**  
*Coral Reef Senior High School*

The scholarship was established in 1985 and is given in memory of one of our members, Kathryn Menke Miller. Kathryn was the “epitome of a hardworking, caring, and loving volunteer.” Her greatest accomplishments were assisting our community’s children and her dedication to our public education system. This scholarship is presented this year to three female high school seniors in the Miami-Dade County Public School System.



### THE JUNIOR LEAGUE OF MIAMI SCHOLARSHIP – FUNDED BY THE UPPALURI FAMILY FOUNDATION

This scholarship was established in 2015. Mr. and Mrs. Uppaluri came to the United States individually to further their education. Because of the education they received and their hard work, they were able to succeed in their respective careers and are now in a position to give back to the community that has given them so much. Mr. and Mrs. Uppaluri strongly believe that the opportunity to get a higher education is a privilege and want to give this opportunity to hard working students in the Miami-Dade Public School System.

**Michelle Mairena,** *Miami Lakes Educational Center*

### NEW: THE JUNIOR LEAGUE OF MIAMI NURSING SCHOLARSHIP – FUNDED BY MARY BRADLEY SHAFETY

This scholarship was established in 2020 by Mary Bradley Shafey to recognize a deserving young woman in our community who plans to pursue a career in nursing. As a registered Nurse and a past President of the JLM Foundation, Mary is passionate about providing the education and pathway for a student who is both compassionate and resilient in her spirit. This scholarship is intended for a student who shares the same perspective of nursing as both an art and a science.



**Isabella Giret,** *SAS Wolfson*

# STRATEGIC PLAN 2021 - 2024

## 1

### COMMUNITY IMPACT

JLM is viewed as a respected partner within the community, particularly around our issue area\*. The League focuses our members' energy, resources and time in a manner that creates greatest potential impact in this area.

#### GOALS

1. Establish an issue-based approach to community impact, which consists of measurable community goals, a menu of strategies, and projects that align with member interests and stakeholder relationships. The approach must take into account the diversity of the community and include a variety of voices around the table.
2. Introduce updated criteria upon which we select community partners as well as a metrics-driven approach to measuring the impact of our programs and relationships.
3. Train 85% of new and active members in the League's focus area so that they can be ambassadors for the League's work.

*\*For more details, refer to Page 8: Issue-Based Community Impact Roll Out*

## 3

### FINANCIAL STABILITY

JLM is positioned to sustain itself both financially and through its membership model, in order to fulfill its mission and support the community.

#### GOALS

1. Train members on JLM governance, including administration, finances, fundraising, legal entities, etc., and how our operations impact membership and mission.
2. Establish a plan to re-invest the proceeds from the sale of Inn Transition North real estate in order to last at least 33 years (the number of years JLM owned ITN) and contribute directly to the focus area determined by the Community Impact Taskforce.
3. Develop a plan to diversify fundraising efforts so that 75% of income is derived from non-event and non-dues revenue (i.e., grants, annual giving, planned giving through estate planning, membership contributions, JLMF).

## 2

### MEMBERSHIP

JLM is committed to recruiting and retaining members who reflect the diversity of our community and believe in our mission, and to providing a League experience that is enriching to our members' lives.

#### GOALS

1. Convey our commitment to diversity and inclusion\*\* through the entire membership experience, beginning with recruitment, and embed it into all aspects of League life.
2. Create a recruiting plan that acknowledges gaps in diversity as defined by the racial, ethnic, age, wealth, educational, etc. demographics of Miami-Dade County.
3. Map and measure the touchpoints and milestones along the membership continuum to determine opportunities to increase retention and engagement. Work towards a 90% year-over-year member retention rate.
4. Ensure that all membership activities tie to the League's mission, focus area and strategic plan, and align with member interests.
5. Build increased value for membership through League-wide activities focused on leadership development, mentoring, training.

*\*\*For more details, refer to Page 9: D&I Task Force Spring 2021 Quarterly Update*

## 4

### VISIBILITY

JLM is seen as a champion and community resource within our focus area, and as a premier volunteer organization for women who are empowered as civic leaders driving community impact.

#### GOALS

1. Establish relationships with community leaders including local elected officials, nonprofits, NGOs, and foundations, with an emphasis on those within our focus area, to create meaningful opportunities where our members can act as ambassadors for JLM and advocates for our focus area.
2. Host one annual event open to the public which positions us as a convener within our focus area.
3. Train members to be knowledgeable in the basics of civic leadership, nonprofit board governance and philanthropic service leveraging the AJLI seven Core Competencies.
4. Create a two-year marketing plan that clearly and consistently communicates the League's focus area, community role, organizational and individual member accomplishments. Update all League branding and marketing materials with a D&I lens.





# ISSUE-BASED COMMUNITY IMPACT ROLLOUT

## WHAT IS IT?

The Issue-Based Community Impact Model is a 2-year program set up by AJLI to help leagues address our community needs while developing our member's civic leadership. The project is led by an Ad Hoc committee of the JLM Board. The Community Impact model focuses on impact rather than charity. Charity provides direct relief while impact will address the root cause of the problem. It also focuses on measurable desired outcomes and goals to drive our programming. Once a plan is developed it will be able to last several years and will have the flexibility to change overtime. This model requires collaboration with other community stakeholders.

## WHY ARE WE DOING THIS?

It is good practice to evaluate community needs every so often to link the greatest needs of the community with our resources and organizational capacity. This approach will give our members choice on the types of programming available to them because there will be direct and indirect service options for volunteering. Our members will feel more fulfilled in their volunteering efforts because they will see the results of their efforts and be able to use and enhance their skills. This approach also better serves the community by making lasting, sustainable changes to underlying problems.

## HAVE ANY DECISIONS BEEN MADE TO DATE?

We are almost one year into the 2-year process. We have created the Ad Hoc Team, assessed our community needs, what populations are affected, and causes for the need. We have looked at what aid is already in the community and evaluated the programming our league is currently running. We have assessed our membership's community interests and skills they are interested in developing through placement matching. We have identified the target beneficiaries of our League's efforts.

## COMPLETED TO DATE

- 20+ local nonprofits and community leaders engaged** to learn about needs in the community and potential future partnerships
- 3 community webinars** hosted with local nonprofits
- 2 surveys** distributed to members
- 2 polls** distributed to members
- 2 discussion sessions** hosted with members
- 1 information session** hosted with members

To learn more, email Mary Beth Bolz: [director2@jlmiami.org](mailto:director2@jlmiami.org)

## SPOTLIGHT: JUNIOR LEAGUE CENTENNIAL ARCHIVES COMMITTEE

In conjunction with our upcoming 2026 Centennial, the JLM launched an annual HERStory Festival, celebrating 100 years of the JLM and the founding of Miami by a woman, Julia Tuttle, in 1896 and the many female achievements ever since.

To learn more, visit:

[www.jlmiami.org/centennial/](http://www.jlmiami.org/centennial/)



# DIVERSITY AND INCLUSION TASK FORCE QUARTERLY UPDATE: SPRING 2021

OUR COMMITMENT TO DIVERSITY AND INCLUSION: JLM WELCOMES ALL WOMEN WHO VALUE OUR MISSION. WE ARE COMMITTED TO INCLUSIVE ENVIRONMENTS OF DIVERSE INDIVIDUALS, ORGANIZATIONS, AND COMMUNITIES.

## 4 AMBITIONS DEFINED AND UNDERTAKEN

In 2020, the JLM Board of Directors adopted a formal Diversity and Inclusion (D&I) Commitment Statement to advance diversity and inclusion (see commitment above). Since then, the D&I Task Force has been working behind the scenes to drive short-term and long-term change in JLM focused on our four ambitions for JLM:

1. Our JLM Membership reflects the diversity of Miami-Dade
2. We make The League comfortable for all members to stay and share their talents
3. We (League Members) approach those we 'serve' with dignity and an asset-based approach
4. The community and our stakeholders see us being deliberately inclusive

## 50 JLM POLICIES ANALYZED FOR INCLUSIVITY

The D&I Task Force has reviewed and assessed over 50 policies for opportunities to be more inclusive. The team is compiling the analysis to share specific recommendations for the League.

## 4 COUNCILS PARTNERED WITH TO DATE

The D&I Task Force served as subject matter advisors and collaborative partners with four councils on the following efforts:

1. Membership
2. Leadership Development
3. Fund Development
4. Nominating

## 18 MONTHS TO EMBED D&I ACROSS JLM

The D&I Task Force was given a two-year charter by the 2020 - 2021 Board of Directors and will continue working to "Embed D&I in League Operations and Member Development."



## WHAT YOU CAN DO

Visit [AJLI.org](https://ajli.org) to learn more about Junior League's commitment to D&I

Participate in your local YWCA's 21-Day Racial Equity Challenge to learn about ways to take action in your community

To help out with JLM's Diversity and Inclusion efforts, email: [diversityandinclusion@jlmiami.org](mailto:diversityandinclusion@jlmiami.org)

# Women Who MAKE A DIFFERENCE

For the past 20 years, the JLM has hosted the annual Women Who Make a Difference event to recognize outstanding women who exemplify the League's mission of promoting volunteerism, developing the potential of women, and improving communities. These women have all made a positive contribution to the greater Miami community.

For the second year in a row, the Women Who Make a Difference event was hosted as a virtual celebration. In attendance were honorees, League members, JLM scholarship winners, event sponsors and supporters. The pivot from in-person to virtual has proved successful, and challenged us to reinvent this celebration.

## **Congratulations to the Spring 2021 Women Who Make A Difference Honorees**

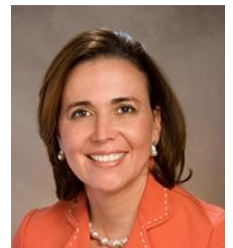


### **REBECCA FISHMAN LIPSEY**

Rebecca is the president and CEO of the The Miami Foundation, a community foundation focusing on building a stronger and equitable Greater Miami. Prior to The Miami Foundation, Rebecca was the founder and CEO of Radical Partners, a social impact accelerator that incubates organizations seeking to strengthen Miami. She has been named "Best Non-Profit Executive" by The International Stevie Award for Women in Business; "Best Role Model" by Miami Today; and "20 Under 40" by The Miami Herald.

### **CLAUDIA DE LA CRUZ**

Claudia is a former teacher in the Dade County Public School System, a former foster parent, and a current board member of Centro Mater Foundation. Throughout her years working with Centro Mater, she has gained a fundamental understanding of the needs of Miami's community. Claudia has seen the pressing need for affordable daycare, which is why she continues to work with Centro Mater, whose team works tirelessly to provide low income families with affordable childcare services.



### **CONNIE KINNARD**

Connie is Vice President of Multicultural Tourism for the Greater Miami Convention & Visitors Bureau. She is active with numerous civic/service organizations and has served on various professional boards throughout her career including Destinations International (Foundation Board), Miami Dade Chamber of Commerce and Women of Tomorrow.

### **MARY BRADLEY SHAFETY (SUSTAINER)**

Mary "Mimi" served as the President of The JLM Foundation from 2018- 2019. Outside of the League, Mimi has been very active in American Red Cross since 2016, the year she joined the Tiffany Circle. She chaired the successful 2017 Centennial Celebration Ball and was awarded the Volunteer Philanthropy Award.



### **SUSAN LERNER (SUSTAINER)**

Susan is an assistant public defender in the appeals division of the Miami Public Defender's Office and a past JLM President. She joined the JLM in 1998, and throughout her time with the League, Susan has held many prominent positions, including serving on the board of Inn Transition North for many years, all while supporting and advising other league members.



# DONORS

A SPECIAL THANK YOU TO OUR DONORS. WE COULD NOT DO ALL THAT WE DO WITHOUT YOUR GENEROUS SUPPORT.

## PATRON

(\$20,000+)

Junior League of Miami  
Foundation

Kirk Foundation

Miami Foundation

## PROMOTER

(\$10,000-\$19,999)

Mary Bradley Shafey

JPMorgan Chase

Sain-Orr Royak-DeForest  
Steadman Foundation

Verizon

## SUPPORTER

(\$5,000-\$9,999)

Julia Bianchi

City of Coral Gables

Sue Garcia

Cheryl Goldstein

Helliwell Family Foundation

Uppaluri Family Foundation

## IN-KIND DONATIONS

Atlantic Pacific

Commissioner Audrey Edmonson

EMRIS International

IIDA South Florida

Miami Book Fair

NEWH South Florida

PPE Logistic, LLC

RKVIST

Ronald McDonald House

## CONTRIBUTOR

(\$1,000-\$4,999)

Taylor Abess

Anonymous

Sheffield M. Bessellieu

Angela M. Carrillo

Coral Gables Community Foundation

Claudia de la Cruz

Chris & Mary Jane Dacek

Marta Fernandez

Florida Power & Light

Commissioner Rene Garcia

Greater Miami Convention  
& Visitors Bureau

Corinne Guerra

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Gabrielle O'Quinn

Adriana Puente

Marjorie Raines

Leslie Rivera

Miriam Templeton

United Parcel Service

United Way of Miami-Dade

The Villagers

Dale Webb

## FRIENDS

(\$500-\$999)

Shaneca Adams

Rhonda Anderson

Anonymous

Eddy Arriola

Blackbaud Giving Fund

Byrd Martinez CPA LLC

Brytten Cook

Natalie Coren

Carla Crossno

Ashley Cusack

Chairman Jose "Pepe" Diaz

Shannon Egan

Elite Sales Inc

Ava Habib

Alexander Hancock

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Susan Lerner

Joseph and JoAnne Matthews

Leon Patricios

Jo Wanda Peterson

Kristy Quiros

Yvette Ramirez

Jeannett Slesnick

Commissioner Rebeca Sosa

Laura Van Gorden

Ana VeigaMilton

Wells Fargo Foundation

Joseph Zumpano

**TOTAL DONATIONS:** \$252,046.21

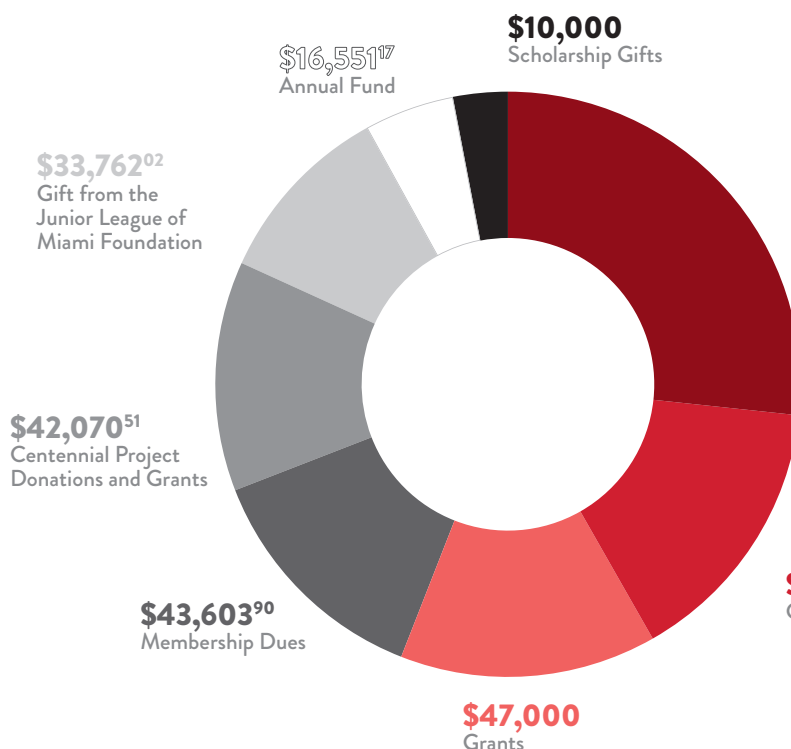


# FINANCIAL YEAR IN REVIEW

The JLM had a very successful fundraising year, despite the pandemic. As an organization, we pivoted to virtual events and made strides toward significantly increasing our non-event-based fundraising. Our Donor Relations committee developed procedures for donor management and acknowledgement of gifts as well as a new database system for managing these relationships.

This year, the JLM was able to secure \$56,988 in grants, which have paved the way for the reemergence of a committee focused solely on grant writing. Vendor Engagement sought out creative ways to partner with local restaurants and stores, as well as sold merchandise online. We again surpassed our revenue goal of \$50,000 on Give Miami Day, and we hosted not one, but two, virtual Women Who Make a Difference events this fiscal year, both of which were incredibly successful despite being virtual.

**TOTAL REVENUE**  
**\$331,362<sup>78</sup>**



## SPOTLIGHT: GIVE MIAMI DAY

Holding all events virtually this year, JLM raised \$53,434.40 from 337 donations (321 unique donors) on Give Miami Day, and held events such as Pilates, Mixology, Mommy & Me, and more. In addition, members were able to raise funds on behalf of JLM via new Champion Pages from which \$13,038 of total donations originated.

GiveMiami <sup>2020</sup> day	
DAY-OF EVENTS NOVEMBER 19	
7:00 - 8:00 AM	Peloton Cycling with JLM
9:00 - 9:45 AM	Mind Your EATS w/ Monica Moreno, Essence Nutrition
10:00 - 11:00 AM	Easy Strategies To Keep Your Children Engaged & Motivated to Play at Home w/ Marcela Teran
11:30 AM - 1:00 PM	Enhancing Individual Awareness & Inclusion in JLM w/ Kayla Cartwright
1:30 - 2:45 PM	Pilates Flow w/ Tomika Jones
4:00 - 5:15 PM	Understanding Your Body Shape & How to Dress For It w/ Kim Rodriguez, KR Personal Style
6:00 - 7:15 PM	Barre-less Barre w/ Lee Lentz
7:30 - 8:30 PM	Fall Rum Cocktails w/ Manhattan Zodiac

<sup>1</sup>Total sans monies transferred to JLMF

<sup>2</sup>Includes portions of WWMD Fall 2020 and Spring 2021





### WHO WE ARE

The JLM is an organization of over 500 volunteer women of all ages and backgrounds who live throughout the Miami area. Our volunteers include executives, community leaders, entrepreneurs, mothers, and professionals from a wide range of industries and backgrounds. We welcome all women who value our mission of improving our community, promoting voluntarism and developing the potential of women.

### WAYS YOU CAN SUPPORT US

#### Join Junior League of Miami

Join JLM and make a difference in your own backyard—join JLM's diverse and passionate group of volunteers today.

[www.jlmiami.org/join-us/](http://www.jlmiami.org/join-us/)

### DONATE TO OUR ANNUAL FUND

Proceeds are allocated to our programs and projects focused on empowering Miami's women, children, and families at risk. Donate today and make an immediate impact in the community.

[www.jlmiami.org/system/donate\\_summary/](http://www.jlmiami.org/system/donate_summary/)

### DONATE TO JLM ON GIVE MIAMI DAY

Each November, support JLM on Give Miami Day, one of the biggest annual giving events in the country.

### ATTEND OUR WOMEN WHO MAKE A DIFFERENCE EVENT

Each Spring, JLM hosts an annual event to recognize 3 to 5 women who exemplify the League's mission of promoting voluntarism, developing the potential of women, and improving communities.

[www.jlmiami.org/support-us/events-fundraisers/women-who-make-a-difference/](http://www.jlmiami.org/support-us/events-fundraisers/women-who-make-a-difference/)



## CONTACT US

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