JUNIOR LEAGUE OF MIAMI HERStory Festival

Sponsorship Information
Our Project Vision

The **People** We Work With.  
The **Sights** We See.  
The **Projects** We Establish.  
The **Communities** We Serve.  
The **Support** We Raise.  
The **Goals** We Reach.  
The **Lessons** We Learn.  
The **Friendships** We Cherish.  
The **Memories** We Savor.
About the HERStory Festival

March 2021: Is NATIONAL WOMEN’S HISTORY MONTH.

In conjunction with our upcoming 2026 Centennial, the Junior League of Miami seeks to launch an annual HERStory Festival, which celebrates 100 years of the Junior League of Miami and the founding of Miami by a woman, Julia Tuttle, in 1896 and the many female achievements ever since.

HERSTORY FESTIVAL: PROGRAMMING

1. Film Production & Screening
   “Miami: Founded by a Woman & Making Magic Ever Since”

2. Film Screenings: “Our Miami: The Magic City”, produced by JLM

3. Archive: Arva Moore Parks McCabe Memorial Archive

4. Oral History Project
“MIAMI: FOUND BY A WOMAN & MAKING MAGIC EVER SINCE”

Synopsis: Miami is the only major American city founded by a woman. Our film is about a simple yet powerful idea – that women with energy and passion have led our community in change. Our film is the story of the many women – from 1896 to today -who have been powerful catalysts to make Miami the “Magic City.”

1. World Premiere Documentary Film: Julia Tuttle Episode
2. Film Screening for the Public in English & Spanish

“Our Miami, The Magic City” was a revised version of Miami’s first official history, “Miami, The Magic City”. Presented by the Junior League of Miami, written by Arva Moore Parks and directed by Carl Kesser, the original film premiered in 1980 and the revised version premiered in 1994. With a more expansive scope, the film details 10,000 years of Miami history, evolving from a tropical frontier to a glittering international metropolis. That film was written by Arva Moore Parks McCabe, directed by Carl Kesser. It is narrated in English by award-winning actor Cliff Robertson and in Spanish by Telemundo and NBC Nightly News journalist Jose Diaz-Balart. Both screenings will feature a post-film talk back with the film’s director/producer Carl Kesser, HistoryMiami’s Dr. Paul George, co-writer Alyce Robertson and Jose Diaz-Balart (for Spanish version)
3. Oral History Interviews

Connecting one generation to the next, first-hand

With JLM as the force behind more than 190 programs in Coral Gables and beyond for over 90 years, we are conducting oral history interviews with prominent JLM members, Coral Gables leaders, and individuals or organizations served by our philanthropic work.

This is an opportunity for us to hear, first-hand, stories of the important and longstanding legacy of women volunteers and organizations in the creation of the City of Coral Gables and surrounding community. Our interviews highlight how history bears upon our present and future.

With COVID, we have transitioned to conducting Zoom recorded interviews and held a Webinar for RKVIST to train JLM Members as to how to conduct interviews on Zoom.

If you are interested in interviewing JLM members or being interviewed, please contact saritacoubai@yahoo.com
An archive dedicated in memory of our dearly departed League member and iconic historian, author & preservationist, Arva Moore Parks McCabe.

A collection of digitized, organized and meta tagged photos, films, articles, printed materials and oral histories dating back to 1926 through our 2026 Centennial.

An archive that is preserved and maintained with the highest of standards as the visionary Arva Moore Parks McCabe would wish: sharing her story, the League stories and our community’s stories, now and for generations to come.

Visit: https://jlm-centennial.smugmug.com/
JLM Centennial Committee

Leslie Rivera, JLM Centennial Committee Co-Chair
Deborah Koch, JLM Centennial Committee Co-Chair
Sandi Sides, JLM Centennial Committee Treasurer
Jennifer Williams, JLM President
Angela Carrillo, JLM President-Elect

Sarita Courtney-Baigorri    Ivon Rodriguez
Heather Harris              Renee Lopez-Cantera
Debbie Hasty               Mary Shafey
Keith Landon               Cecilia Slesnick
Rebecca Roper Matkov       Lynn Summers
Stephanie Heller Norman    Betsy Hoover-Thomas
Jo Wanda Peterson          Bonita Whytehead
Our Team

DEBORAH KOCH
Past President, Junior League of Miami, JLM Centennial Committee Co-Chair

LESLIE RIVERA
JLM Centennial Committee Co-Chair & Director of Research

BECKY MATKOV
Author: *Miami: Founded by a Woman & Making Magic Ever Since*

JENNY WILLIAMS
President 2020-2021
Junior League of Miami

STEPHANIE HELLER
Project Producer/Director

DAVID AKE
Project Musical Advisor
Women's History Month is an annual declared month that highlights the contributions of women to events in history and contemporary society.

Creation of the Arva Moore Parks McCabe Memorial Archive to preserve, organize, centralize & share photos, slides, negatives, films, media clippings & other assets from 1926 - 2026

Artistic Merit  Annual Festival  Preservation

Festival Film Screenings for the Community
### Sponsorship Levels

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<th>Amount</th>
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