When someone discovers that I am currently the President of the Junior League, they say one of two things: “Wow, you are going to be so busy. How do you find the time for that?”; or “That is so admirable of you”. I have given a great deal of thought to these two perspectives on my new leadership position with JLM, and in the end, I believe that I am receiving more from my presidency than I am sacrificing.

When I reflect on the amount of time one must put into being a League President, I realize that although I do have to dedicate a certain amount of time, it does not feel like an overwhelming commitment on my part. The simple reason is that this is something that I have a passion for. Has each placement been my favorite over the years? No. Some positions are more personally rewarding than others. Did I always feel like I understood the bigger picture of the League? Absolutely not. It took

Driving Ambition: 6th Annual Golf Tournament and Cocktail Reception

By Tracy Potkuer-Fishel Junior League Journal Committee, and Jane Bhatt and Lauren Hunt Golf Co-chairs

The Junior League of Miami is taking over the Doral Golf Resort & Spa for the 6th Annual JLM Golf Tournament on Friday, October 2, 2009 with a 1:00 p.m. shotgun start on the Blue Monster at Doral, which is home of the World Golf Championships-CA Championship.

Golfers can enjoy a fun day of golf and complimentary refreshments on this beautiful golf course, and following the competition, the players will return to the Champions Pavilion to enjoy the awards ceremony and cocktail reception with hors d’oeuvres along with salad and pasta stations. League members and friends are invited to celebrate with the golfers at the awards ceremony and cocktail reception.

The individual registration fee is $225, or players can form a foursome and receive a discounted rate of $800. All registration fees include green fees, cart fees, boxed lunch, beverages, a gift bag and entry to the post-event awards ceremony and cocktail reception.

Continued on page 8
thanks the

Junior League

for their ongoing

service and commitment

to our community.

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Mission The Junior League of Miami, Inc., is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Vision Our vision is to empower Miami’s women, children, and families to conquer tomorrow’s challenges and to build a united community.

Reaching Out We reach out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.

Focus Areas We concentrate on families at risk with projects and activities involving homelessness, family violence, children’s and women’s health, early childhood development and foster care.

Wish For Our Members We hope every member derives fulfillment as we focus the energy and volunteer resources of our diverse membership to attain our vision.
me at least three years of League membership to feel like I understood how JLM worked and to feel connected to League.

In life there are times when we are committed to pursuing our passions. Every piece of us is focused on doing what we love. At other times, necessity and responsibility dictate what needs to be done. It is my hope that you find that part of this League that you are passionate about. When you do, you will not have to give a second thought to meeting requirements or committee work. It will just become a part of you. Everything you do becomes rewarding because you are pursuing your passion. With more than 50 committees functioning each year, we have been given an incredible gift by being able to do something new year after year.

With regard to my being admirable for taking on my position as JLM President, although it may seem admirable to some, from my own perspective, I feel so fortunate. For all of the reasons that I have described above, I am thrilled to have an opportunity to do what I love every day.

After serving in this capacity for only three short months, I would have to say the greatest part of the job is watching all of you hard at work day after day – giving up time from your families, careers and other personal interests.

I have been reminded all summer that I am a small part of something remarkable and bigger that what I could ever do on my own. Each lady in this organization is an integral part of its success. We are all connected as we work toward our mission of promoting volunteerism, developing the potential of women, and improving communities.

Each of you is imparting a piece of your soul and making an impact as we move to improve the lives of women and children. My wish is that you feel a sense of pride for what you do, knowing that it takes every single one of you to create the success we strive for. Thank you for all you do. ✌

Erin Knight

Congratulations to JLM Advisor Board Member Dr. Pedro Greer for Presidential Award

Dr. Pedro Jose “Joe” Greer Jr., who sits on the Junior League of Miami’s community advisory board was honored on August 12, 2009 at the White House with the prestigious Presidential Medal of Freedom for his work with Camillus house. The statement issued by President Barack Obama noted that Dr. Greer has devoted his career to improving medical services for the uninsured. A native of Miami, Dr. Greer followed his passion for helping others to medical school and founded the Camillus Health Concern in 1984 as a medical intern. Today, Camillus treats thousands of homeless patients a year, serving as a model clinic for the poor and inspiring physicians everywhere to work with indigent populations.

Dr. Greer’s tremendous contributions to the South Florida community and our nation as a whole stand as a shining example of the difference one person can make in the lives of many. ✌
Diversity in the Junior League

By Jennifer Herskowitz Junior League Journal Editor

When I joined the Junior League of Miami in 2006, I did it for two reasons: to meet new people in my community, and to give something back. At the time I was a stay-at-home mom, and considered myself very fortunate indeed to have such a wonderful life surrounded by family and friends. I have always felt that if you have anything left of yourself, you should give it to others. So, when my friend Elizabeth Vargas encouraged me to become a provisional with her, I thought it was a great idea. I didn’t look into the history of the League to determine the makeup of its members at the time, because it simply wasn’t important to me. JLM’s diversity, or the lack thereof, wasn’t a factor. I attended Super Saturday, where I met several nice women and enjoyed hearing about the League’s mission and accomplishments from several active members. I was ready to join, but the diversity issue was quickly brought into play when I started telling people that I was joining the Junior League. What I got was opposition. My Jewish family members and friends were shocked.

“The Junior League? They don’t allow Jews to be members, do they? It’s a group of white, Christian women. Are you sure you want to be a member of the Junior League?”

I was equally shocked by their response. I hadn’t even paid attention to the skin color or religion of the other women at Super Saturday…

In 1901, when the first Junior League was established by a young, white, debutante in New York, our country was under a rapid influx of immigrants from all over the world. At the same time, we were still operating under the oppressive Jim Crow laws of segregation and there was rampant discrimination against minorities everywhere. Mary Harriman, the Junior League’s founder, was motivated by her own social conscience to mobilize 80 other young women with the goal of improving child health, nutrition and literacy among immigrants living on the Lower East Side of Manhattan. That goal – that mission – has always been the reason for Junior League members to come together, but historically, the League earned itself a reputation for being a group of ladies of a “certain background”: wealthy, white, ladies of leisure.

This white glove image of the Junior League has overshadowed what the League really is, or at least what it has become: a diverse group of talented, hard-working, hands-on community members devoted to helping others. Of course, every League looks different – so does every community. And yes, any League could be MORE diverse than it is, but doesn’t that put the responsibility on more women to become members of the Junior League? In other words, how can a League be more diverse if these so-called diverse women aren’t joining our ranks and making the League their own?

After 3 years of membership in JLM, I still get the occasional arched eyebrow from women who know of the Junior League’s “history” when I tell them I’m a member. My response today is this: my involvement in the Junior League has nothing to do with the makeup of its members, but rather what the League is doing in this community. That is why I’m here.

My response today is this: my involvement in the Junior League has nothing to do with the makeup of its members, but rather what the League is doing in this community. That is why I’m here.

I have also made many wonderful friends in the League, and they are quite a diverse group of women. Some have a career outside the home, and some stay home with their children. Some members are Jewish and some are not. Some members are white, and some are not. But we all have one thing in common, and it is the reason for the Junior League – we care about our community and we want to do something to make a difference. I, for one, have taken the gloves off and gotten to work on the business of fulfilling the League’s mission – my mission – and as long as the woman next to me is doing the same thing, I don’t really care what her race or religion is.

All Work and No Play Makes Jane a Dull Girl

By Maria Maloof Member Events Chair

For the first time, the Junior League of Miami has a Member Events committee, and this year, the Member Events committee will be in full swing and completely motivated to provide JLM members with opportunities to get together, cut-loose and have fun. Too often we run on JLM overload with our committee projects, families and jobs and we forget to take time for ourselves to socialize with other women in our organization. The Member Events committee wants League members to feel pumped up and motivated to continue the tremendous impact we have on our community. We believe happy volunteers are productive volunteers!

Be sure to read your JLM emails and calendar to keep up to date with monthly member events. All events will either be free or budget-conscious for our members...whether you are single, dating, married, or have a full brood.

We’ll keep you posted regularly and look forward to seeing you!
Diversity Survey – The Results are In!

By Jennifer Herskowitz Junior League Journal Editor

In the 2008-2009 League year, the Junior League of Miami’s Diversity Chair, Aniella Gonzalez, along with the support of President Michelle Ramirez-Patricios and Erin Knight, spearheaded a huge project to plan, draft and execute a diversity survey of JLM members. This survey was intended to determine just how diverse our League really is. After many months of diligent work preparing the survey and coaxing members to participate, the results are in. As we reviewed the numbers, it was clear to see that not only are we a diverse group of women in the Junior League of Miami, but we are also quite educated and successful as a group.

Of the 210 participants in the survey, 53% of our members are in their 30s, and 17% percent more are between 25 and 29. Forty-one percent of participants have at least some post-graduate education and an astonishing 99% have a college education.

It’s no surprise then that 60% of participants work full-time. This certainly is not the Junior League of yesteryear. Of those working women, 27% are in professional occupations and 12% are in what they consider “middle management.” Eighty percent enjoy household incomes of more than $50,000 and 62% make more than $100,000 per year.

Over 65% of our members (as represented in the survey) are married, but the largest majority of participants (42%) have no children. Twenty-one percent of our members have never been married.

There are approximately 13.2% of our members who identify themselves as being Hispanic and 4.2% who identify themselves as Black. That leaves a whopping 74% of members who identify themselves as White.

With regard to religion, approximately 78% of members identify themselves as Catholic, Christian or Protestant. Another 8% of women identify themselves as Jewish (Only 9% of Miami’s population is Jewish, so the JLM is actually quite representative of the community in this regard). The remainder of participants identified themselves as either “other” or left the question blank.

Overall, although the results of this survey are not entirely complete based on the number of members we have in the league versus the number of participants, it is quite clear that the members of the Junior League of Miami are a diverse, educated group of women who have banded together to do what we can to serve the mission of the Junior League: to promote voluntarism, develop the potential of women and improve communities through the effective action and leadership of trained volunteers.

JLM Provisionals Getting a Jump on the League Year

By Michelle Austero Provisional co-chair

Junior League summers tend to slow down, but behind the scenes, the Provisional Committee has been turning its gears. Aside from Super Saturday, which was held on August 22, the Junior League of Miami opened its doors at Headquarters to the 2009-2010 Provisional Class on July 18, for a Social Brunch.

The Provisional Brunch Social was a great way for the incoming provisionals to meet their potential mentors, and to get to know one another before their full day of training on Super Saturday.

This year, over 50 women attended the brunch, and 40 of them will be in this year’s provisional class. It was a great turnout, and became quite lively as mentors were able to provide the new ladies with some advice for their upcoming year.

JLM President Erin Knight addressed the provisionals with some welcoming and encouraging words to get them started in their first year with the League. The provisional mentors introduced themselves to all of the incoming women, while Sheri Mazariegos snapped a few headshots for the League directory.

According to Alexandra Page, Provisional co-chair, this year’s provisional class is “…an exciting group of women with diverse backgrounds, and they are all looking forward to volunteering and improving the lives of others.” Judging by the positive energy from the provisionals at the social brunch, it is clear that this will be a productive group of women. They all seemed ready to jump in and start working with JLM.

Please join us in welcoming these new women into the League by introducing yourself to them at meetings and events and by continuing to support them as they continue this rigorous year of training.
“…an exciting group of women with diverse backgrounds…all looking forward to volunteering and improving the lives of others.”
For those who are not golfing, but plan to attend the cocktail reception, tickets are only $40 each. The cocktail reception begins at 5:30 p.m. in the Champions Pavilion.

During registration and at the reception, guests will enjoy a silent auction with items ranging from professional golf lessons and photography sessions to fabulous trips.

If you are unable to attend the tournament or cocktail reception, you can still support JLM by purchasing and selling raffle tickets. Tickets are $25 each, or 5 for $100. Raffle prizes include a three-day/two-night golf and hotel package from the PGA National Resort & Spa in Palm Beach Gardens, Florida, and a one-week stay at an Interval International Resort.

While golf may not be a pastime for all of our members, the tournament plays an important part in the corporate community. Corporations and other companies have money that they set aside for non-profit and charitable use. The golf tournament allows JLM to educate the business community on what we do and give them a chance to help support the efforts of JLM. Last year’s golf tournament raised close to $27,000, which was used to benefit JLM projects and grants.

If you are a golfer, or know a golfer, this is one tournament you cannot miss. If you are not a player, there are a variety of ways to support this exciting event. The committee is still accepting sponsorships, hole sponsorships and in-kind donations as well as sports or golf-related gift bag items. Spread the word to golfers and potential sponsors.

Tournament entries, cocktail reception and raffle tickets can be purchased online at www.jlmiami.org.

For additional details contact co-chairs Jane Bhatt at Jane_Bhatt@yahoo.com and Lauren Hunt at lmhunt76@yahoo.com.

The Blue Monster at Doral… it doesn’t get much better than this!

Maria Maloof and Kim Sarkisian remind members they don’t have to be golfers to enjoy the JLM Golf Tournament.
A New President and a New Take on Training

By Jennifer Herskowitz Junior League Journal Editor and Katie Cabanas Training Chair

Our current economy slump has left a huge impact on American spending and saving habits, and most people today are being very careful about how much money they are spending. As a non-profit organization dedicated to helping others through our volunteer efforts and our ability to fund community projects, the Junior League of Miami must also be very conscious about spending our money wisely, and where it is most needed. As such, under the leadership and direction of our new President, Erin Knight, the JL M will be offering leadership training locally, at our headquarters, rather than sending members to the various ODI and AJLI trainings throughout the country, which requires hotel accommodations, and sometimes airfare costs.

In addition to spending less of our hard-earned funds on training expenses, the planned training courses will also be more convenient for our busy members. Not only will they be centrally located at JL M Headquarters, but each session will also be offered multiple times so that members can attend Leadership Training courses at their own convenience. Of significance, these trainings will target both new and seasoned members and will seek to support JL M’s mission, the President’s goals for the year, and the needs of individual councils.

The goals set forth by Erin Knight, JL M President are to:

- Educate our members on who we are and the impact of JL M in the community;
- Stop reinventing the wheel with our fundraisers;
- Re-energize sustainers;
- Utilize demographical membership data regarding diversity of membership and other information that can be used in awareness building and fundraising.

Some of the Leadership Training courses that are planned for this year include:

**Fundraising**

Former JL M President and UM fundraiser will talk about how every member (particularly board members) can play a role in fundraising.

**Presentation skills**

Perfect for new committee chairs or a good refresher for seasoned ones, this training will be interactive and give you a chance to polish your presentation and meeting management skills.

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The JL M will be offering leadership training locally, at our headquarters, rather than sending members to the various ODI and AJLI trainings throughout the country, which requires hotel accommodations, and sometimes airfare costs.

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This year, the Junior League of Miami decided to add several brand new community projects that need our support and they are all wonderful ways for our volunteers to branch out and lend their time and experience to, while gaining valuable training for themselves as well. Here are the new community projects for the 2009-2010 League year:

**YMCA – Allapattah Village Child Care Center**

An exciting new community project for 2009-10 is the Junior League’s support of a new Child Care Center. The League’s support will allow the YMCA to set up reading centers in six classrooms at the new Allapattah YMCA Village Child Care Center, which is currently under construction. The League is funding the purchase of $10,000 worth of books and literacy materials for the Center.

The construction of the facility is scheduled to be completed in October 2009, but completion could possibly be delayed past that date. Upon completion of the construction, JLM members will be volunteering weekly in the preschool classrooms and reading with the children. Members will also help in selecting age-appropriate books, and assist in the design of a mini-checkout and tracking system. In the interim, the YMCA Allapattah committee is continuing to meet with the community partner and is moving forward with purchasing books for the children. Keep your ears open for a JLM book drive later this fall which will help provide books for this project as well.

The project lies within our focus area of early childhood development. Allapattah is one of the most disadvantaged communities in Miami Dade County with over 35% of the population having a household income of $12,000 or below. Allapattah also has one of the lowest high school graduation rates with only 35% of the population receiving a high school diploma or equivalent. Research shows that building a foundation of cognitive and early reading skills will ensure future reading success for children.

When the Commission on Reading came out with the report Becoming a Nation of Readers in 1985 it stated that the “single most important activity for building knowledge for their eventual success in reading is reading aloud to children”. A key component to this project is reading aloud with the preschoolers in their classrooms.

Look for more news later in the year from committee chairs, Terra Smith and Sienna Owens as this project moves forward.

**AMIKids WINGS South Florida**

Another new community project this year is WINGS FL, which stands for Women in Need of Greater Strength For Life. Chairing this committee are Colleen Kitchens and Nicole Brown. Members of the WINGS committee will serve as crucial mentors and positive role models to the 20 residents who live at the WINGS facility. These women are 14- to 19-year-old juvenile offenders who are in different stages of pregnancy.

Residents of WINGS will be visiting the Junior League Headquarters each month for an in-depth series of workshops focused on relevant subjects such as parenting tips and life skills discussions. The workshops planned include topics such as Nutritious Living, Healthy Relationships, Financial Security, and Domestic Violence. This project addresses the League’s focus areas of family violence and early childhood development.

According to Colleen Kitchens, “The main focus of the WINGS committee’s work is to help give these girls information and skills that can help them once they are back in the real world. We want them to know how to cook an easy and nutritious meal with the resources they have, or to know what their options are if they are in an unsafe environment. These women need tools and knowledge to enable to take care of their children and themselves.”

In addition, monthly group field trips will provide cultural or experiential opportunities for program residents. The WINGS committee will also be hosting a holiday party at the WINGS facility in December and will be looking for donations from League members of toys for the babies and toiletries for the mothers. Please contact Colleen Kitchens or Nicole Brown for information about donations.

**Coral Gables at Home**

JLM is partnering with the Coral Gables Community Foundation to help older Coral Gables residents remain in their homes as long as possible with the launch of their “companion” program. This is the first program of its kind in Florida, and addresses the League’s focus area of women’s health.

The elderly population is large and growing. Just about 20 years ago, 8.5 million elderly lived alone; by 2020, 13.3 million elderly will live alone. Seventy seven percent of all elderly living alone are women. Among those over 85 years old, 52% of women live alone compared to 29% for men.

Committee members will visit with elderly female residents, many of whom do not have family living nearby, and will meet on a monthly basis to prepare seasonal gift bags to deliver to Coral Gables at Home members when visiting them in their residences.
2009-2010

Committee Chairs

Communications Council
VP Communications Elizabeth Murray Vargas
Advisor Natalie Brown
Advertising Tracy Pottker-Fishel
Interactive Communications Kati Janda Foley
Junior League Journal Jennifer Herskovitz (Editor) & Tracy Pottker-Fishel (Assistant Editor)
Membership Directory Jackie P. Winter (Chair) & Daru Lane Ransford: (Chair Elect)
Photo/Video Journalists Shanna Nye & Sheri Mazariegos
Public Relations Kara Skelley Diez & Emilie Goldman
Recording Secretary Marlene Fernandez-Karavetsos (Board)
Historians Shanna Nye & Sheri Mazariegos

Community Council
VP Community Katie Lane-Arriola
Advisor Susan Lerner
AMIkids WINGS South Florida Colleen Kitchens & Nicole Brown
Blind Babies - Miami Lighthouse for the Blind Holly Barnhart & Claudia Alegrett
Done In A Day Elvira Larrain & Sarah Knight
Inn Transition North Cecilia Dubon Slesnick & Melissa Tolmach
Inn Transition South Veronica Ramirez & Helen Picard
Sundari Foundation Marcia Monserrat
Therapy Dogs Robin Preston & Heather Harris
Step Up to the Plate Kathleen Duran; Fernande Saintilis (Chair Elect); Rose Dorsainville (Chair Elect)
YMCA Preschool Terra Smith & Sienna Reynaga Owens
Coral Gables Community Foundation Marcia Koo & Carrie Beth Klimczak
Community Service Award Mary Snow
Political Affairs Mary Killeen Griffith

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Advisor Jennifer Stearns Buttrick
Fund Development Chair Samantha Murphy
Annual Fund Meg Lee

Golf Tournament Lauren Hunt & Jane Bhatt
Cocktail Event Mari Novo & Monica Fernandez-Valiente
WWMD Luncheon April Pizzo & Bibi Cruz-Ledon Sears & Marlene Fernandez-Karavetsos
Shopping Card Amber Seidle-Lazo & Luly Sixto Yero

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Golf Treasurer Gloria Lerma Lopez
Headquarters Mgmt. Chair Elvira Larrain

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Membership Outreach Chair Meredith Aziz & Aniella Gonzalez
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Placement Chair Vicky Hucks (Board)
Provisional Chairs Alexandra Page & Michelle Austero
Sustainer Co-Chairs Gail Scott & Holly Troup
Sustainer Liaison Candace Vassillion (Board)
Transfer Liaison Melissa Hernandez

Planning Council
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Bylaws/Parliamentarian Dana Martorella (Board)
CAB Liaison Lauren Dowlen
Leadership Initiative Katie Cabanas
Legal Coordinator Dana Martorella
Members at Large B rigid C ech Sam ole, Catherine Grieve, Vivian Rodriguez, Kathleen Slesnick
Nominating Chair Elect Jamie Adams Bonham
Placement Chair Elect Diane Doolan
Membership Outreach Chair Elect Anaysa Gallardo
Program Development Co-Chairs Anita Uppaluri & Lauren Dowlen
President Elect Loretta Nido (Board)
Shop ‘Til You Drop for a Good Cause!

By Amber Seidle-Lazo and Luly Sixto-Yero Shopping Card for a Cause Co-Chairs

It’s time for the second annual Shopping Card for a Cause fundraiser. After successfully raising $23,000 last year for JLM projects, grants, and trainings, we are excited to continue this unique fundraising event by offering the Shopping Card for a Cause directly to the public in Miami and the surrounding areas. This year, shoppers will be given more than two weeks to use their card at participating merchants, and the Shopping Card Committee has already exceeded their goal of 175 merchants!

Here is how the Shopping Card for a Cause works:

**BUY THE CARD:** Purchase a Shopping Card for $50.

**SHOP WITH THE CARD:** The Shopping Card for a Cause comes with an easy-to-use directory, listing all merchants by area and category. Nearly 200 retail stores, spas and restaurants are participating in the fundraiser this year. Many participants seldom offer discounts outside of this promotion. The cards must be signed by the purchaser and are non-transferable. (See list of participants opposite.)

**SAVE WITH THE CARD:** The Shopping Card for a Cause entitles the cardholder to a 20% discount at participating retailers for a sixteen-day period from October 24 through November 8, 2009. (Some exclusions may apply.) What a perfect excuse to shop, save, and support the Junior League of Miami!

**Get your card in one of three ways:**
- Purchase securely at www.jlmiami.org
- Call Shopping Card for a Cause at 305-970-5360 or 305-496-0071 and purchase your card with a credit card.
- Go to one of the card-selling retailers.

*Phone and online orders must be placed by October 19, 2009 and will be assessed $1.00 for return postage.

One hundred percent of net proceeds from the Shopping Card are dedicated to our community projects, grants and the mission of the Junior League to provide trained volunteers to the community.

**Can $50 really make a difference?**

YES! Here’s how:

One JLM Card for a Cause purchase can provide:
- Five books for impoverished elementary school children in our literacy programs
- Three school uniform sets for a child in transitional housing as a result of domestic violence
- Two holiday gifts for a child in need

And there’s more! You can become a “personal shopper” by committing to sell or purchase 10 Shopping Cards for $500 and you can then sell them to co-workers, family, or friends or give as a gift. As an additional bonus, Personal Shoppers will also receive one fundraising credit.

**WANT TO HELP?** Let your friends and family know about this great event. Purchase two cards and receive a fundraising credit. ®
Join us Thursday evening, October 22, for the Shopping Card for a Cause Kick-off Party at J. Crew in Aventura Mall...Watch online for details!

For more information, contact co-chairs Amber Seidle-Lazo at 305-496-0071 or ajsuf@aol.com or Luly Sixto-Yero at 305-970-5360 or robluly@yahoo.com.

Get your holiday shopping off to an early start with the Shopping Card for a Cause! See below for a list of participating merchants as of August 9, 2009.

1st Avenue Bistro & Bakery
Abaka Salon
Adolfo Dominguez - Aventura
Adolfo Dominguez - Merrick Park
AG Adriano Goldschmied - Aventura
Allergy Free Shop
Amalia Children's Fine Jewelry - Aventura
Ambiance Designer Gatherings
Angelo & Maxie's Steakhouse - Coconut Grove
Arbonne International
Avon - Representative Susan Pagan
Back-in-Style.com
Bag 'n Baggage
Banana Republic - Aventura
Banana Republic - Collins
Banana Republic - Dadeland
Banana Republic - The Falls
Banana Republic - Lincoln Road
Banana Republic - Merrick Park
Banana Republic - Sunset Place
Barstools and More
Benini Bug
Big Cheese Restaurant
Bijoux Design Creations
Blush Boutique - Mary Brickell Village
Blush Boutique - Miami Beach
Blush Boutique - Pinecrest
Blush Boutique - South Miami
Boater's Grill
Bodies by Pilates Studio
Books & Books - Bal Harbour
Books & Books - Coral Gables
Books & Books - South Beach
The Bookstore in the Grove
Brenda's Boutique
Brooks Brothers - Bal Harbour
Brooks Brothers - Dolphin Mall
Brooks Brothers - The Falls
By Invitation Only
Cantina Beach at The Ritz Carlton, Key Biscayne
Carolina Garcia Jewels
Charles David - Aventura
Charles David - Boca Raton
Charles David - The Falls
Chuao Chocolatier
Cioppino at The Ritz Carlton, Key Biscayne
Coconut Grove Gallery & Interiors
Cole Haan - Aventura
Color Me Mine - Coconut Grove
Color Me Mine - The Falls
Cool-de-Sac
Crabtree & Evelyn - Aventura
Cristi's Closet
Denise Cebrero Photography
Donald J Pliner - Aventura
Donald J Pliner - Merrick Park
Dream Dinners - Pinecrest
Dune Oceanfront Burger Lounge at The Ritz Carlton, Key Biscayne
Edward Beiner Purveyor of Fine Eyewear - Coco Walk
Edward Beiner Purveyor of Fine Eyewear - Mary Brickell Village
Edward Beiner Purveyor of Fine Eyewear - Aventura
Edward Beiner Purveyor of Fine Eyewear - Merrick Park
Edward Beiner Purveyor of Fine Eyewear - South Miami
Edward James Aveda Concept Salon
Elements of Time
Elie Tahari - Bal Harbour
Emporium
Essence Boutique
Fair Trade MarketPlace at CGCC
Fairchild Tropical Botanical Gardens
Fine Line Furniture & Accessories
Footworks
Forever In Blue Jeans
Fresh Café
G by Guess - Coconut Grove
G by Guess - Dolphin Mall
G by Guess - Westland
Garage Mama Fitness
Georg Jensen
The Gift of Design
H & H Jewels
Hello Kitty by Victoria Couture
Impulse Boutique
Inner Strength Studios
Isabel Fine Home Accessories
Ivan Apfel Photography
Ivy Cleaning Services - Coconut Grove
J. Crew - Aventura
J. Crew - Dadeland
Jady Images
Janine Stone Photography
Jo Malone
Johnny Rockets - Dadeland
Johnny Rockets - Sunset Place
Jonathan Adler Miami
Jungle Jimbo's Discount Clothing Safari
Just LK
Kalaply Italian Food
Karma Couture
Kate Spade
Kidding Around
Le Sport Sac - Aventura
Lighthouse Café
Lilly Pulitzer - Aventura
Lucy Activewear - Aventura
Luggage World and Travel - Dadeland
Margaux Interiors
Math Monkey Tutoring
Mia Jewels - Aventura
Mia Jewels - South Beach
Mini Kids
My Derma Clinic Day Spa & Gift Shop
Orchids By Jamie
Paper Boutique of South Miami
Paul Bakery & Café- Aventura
Personal Touch Body Waxing
Peter of London Hair Salon & Spa - Kendall
Peter of London Hair Salon & Spa - The Falls
Peterbrooke Chocolatier
Pinecrest Bistro
Pinecrest Health and Fitness
Pink Blush Boutique
Robert Conway Personal Training
RUMBAR at The Ritz Carlton, Key Biscayne
Safe Kids and Homes
Saks Fifth Avenue - Bal Harbour
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Scheri Mazariegos Photography
Shoes To You
Silpada Design Jewelry
Snow's Jewelers
Somi Sou Boutique
South Beach Ties - Online Shop
South Miami Dermatology
Spa at Icon Brickell
Steve Madden - Aventura
Steve Madden - Collins
Steve Madden - Boca Raton
Steve Madden - Dadeland
Steve Madden - Lincoln Road
Steve Madden - Miami International
Stitching Around
Stuart Weltzman - Aventura
Studio LX - Mary Brickell Village
Studio LX - South Miami
Sufera Medical Spa
Sweet Art by Lucilla - Bird Road
Sweet Art by Lucilla - Briar Bay
Tailbots - The Falls
Taylor Made Cookies
Tea 'N Sanity
Teavana - Aventura
Teavana - The Falls
Ted Baker of London - Aventura
The Cafè at Books & Books - Bal Harbour
The Cafè at Books & Books - Coral Gables
The Cafè at Books & Books - South Beach
The Container Store
The Lobby Lounge at The Ritz Carlton, Key Biscayne
The Ritz Carlton, Key Biscayne Resort & Spa
The Ritz Carlton, Key Biscayne Spa
The Signature Boutique at The Ritz Carlton, Key Biscayne
Theory - Aventura
tina b.
Tory Burch - Bal Harbour
Toy Town
Trattoria Romana Italian Restaurant
Trial Animal Hospital
Trini in Private Salon - Brickell
Trini in Private Salon - Coral Gables
Trivillage.com
Tropical Smoothie Café - Kendall
Tula and Tupi Children's Boutique
Vera Bradley - The Falls
Viceroy Miami
Victoria Lopez-Castro
Wendy Mahr Jewely - Online Shop
White House Black Market
Wolfie's WINE Shoppe - Coral Gables
Wolfie's WINE Shoppe - South Miami
Z Mattress - Hialeah
Z Mattress - Midtown
Z Mattress - South Miami
This year, Miami Magic will celebrate the Junior League of Miami’s 83rd Anniversary. Always an exciting event, this year’s Miami Magic, planned for December 11, 2009, will be an unforgettable progressive affair. The event will be held at the beautiful Four Seasons Hotel on Brickell Avenue.

What is progressive you ask? A progressive event is a party that is always moving. Guests move to different locations for each course of the meal. There will be a wine and cheese social with fine selections from various countries, a delectable buffet-style dinner, and a tempting champagne dessert party. All of these can be attended in a progressive way, or can be attended individually. With either option all are invited to the open bar area. If you choose the progressive approach, you will attend all of the various events in different areas within one venue.

We ask you to invite your family, friends and co-workers to celebrate the holidays with you and the Junior League of Miami by becoming a sponsor or table host at this magical event. JLM is also selling individual raffle tickets, priced at $100 each, for a chance at winning one of many fabulous items. The raffle tickets can be purchased online at jlmiami.org and through the Miami Magic committee. Miami Magic tickets are limited and will also be available online and through the committee.

Event proceeds will benefit the numerous community projects and grants of the Junior League to help provide a brighter future for the at-risk women, children and families in the community. Come help us celebrate the magical holiday season at Miami Magic and raise much-needed funds for the JLM projects and grants!

Contact event co-chairs Mari Novo at 305-301-6766 mari_novo@yahoo.com and Monica Fernandez-Valiente at 305-965-0233 mbfdez@aol.com for more information.
Every Junior League of Miami member is assigned a Placement Advisor at the beginning of their League year, and although this is a very important part of membership, many members do not fully understand the role the Placement Advisors play in their League career. Placement Advisors are on hand to navigate members through the many detailed facets of the Junior League of Miami. Your advisor will help you keep track of requirements and obligations, point you toward rewarding opportunities and assist you with the planning of your League career.

The Placement committee is comprised of 17 members – the Placement chair, 15 Placement Advisers who are assigned to a group of individual members, and a transfer liaison, who is available to answer any questions from transfers and to welcome them into the Junior League of Miami.

Placement Advisors send out monthly updates and follow-up with a mid-year formal letter to let their advisees know where they stand with regard to fulfilling their placement requirements. Your Advisor can also assist with any problems a member might have throughout the year, particularly regarding membership status.

The transfer liaison this year is Melissa Hernandez. Her goal is to welcome new members who are transferring in this League year and to “help make the transfers feel at home.” Placement Advisors are assigned alphabetically by last name. Please see the listing that follows to determine who your Placement Advisor is for the 2009-2010 year.

Members who have not received an email from their Placement Advisor regarding membership requirements for the 2009-2010 year should contact the Placement Chair, Vicky Hucks, by emailing her at Vicky-Hucks@aol.com.

If you have any questions regarding your requirements or any League issue, do not hesitate to contact your Advisor. They are there to help you! ☀️
Board Brings Diverse Experience to the Table

By Jennifer Herskowitz Junior League Journal Editor

PRESIDENT Erin Dolan Knight is former Community Advisory Board Liaison and VP of Development, and has served in all councils of the League. She chaired both Nordstrom Grand Opening Galas, served as part of the Nominating Committee and Inn Transition North Committee, as well as past Assistant Treasurer. Outside of the League, Erin serves on the Board of Bay Point Schools and is a member of Beaux Arts. Erin has been a banker in the Miami area for 11 years and resides in Coconut Grove with one son.

PRESIDENT ELECT Loretta Nido has been a member of the JLM since 1998 and has served in a variety of positions: VP of Planning, VP of Membership, Nominating Chair, Placement Chair, Program Development Chair, Headquarters Inc. President and on the Membership Outreach committee. She has co-chaired two fundraisers: WWMD and the Golf Tournament. Loretta is trained as a lawyer; she and her husband have four boys.

VP COMMUNITY Katie Lane-Arriola has served on Gladstone, Community Partners, Co-Chair of Miami Magic twice, VP of Membership and VP of Development. Katie has been an active member of other programs such as: The Reclamation Project, Beaux Arts, The Miami-Dade County School Board Attendance Boundary Committee, Jackson Memorial Hospital Guardian Angels and Kristi House. Katie is currently a Real Estate Associate and resides in Coral Gables with her husband and two children.

VP DEVELOPMENT Kim Sarkisian has co-chaired the Golf Tournament twice and co-chaired Auction for Action and was a member of the nominating committee. Kim also serves on the Boards of CHARLEE and City Theatre and is on the committee for UM Sylvester's Designed For A Cure event. Kim resides on Key Biscayne and is a realtor.

VP FINANCE Christine Connor has served on many community projects such as The Gladstone Center as committee member and chair, the Girls Advocacy Project, and Community Partners. Christine works at the University of Miami as a practice manager for the Department of Orthopedics and Tissue Bank, and serves as a reserve police officer.

VP MEMBERSHIP Bibi Cruz-Ledón Sears is looking forward to enhancing all members’ satisfaction this year. Her career in the League has included serving as Chair of the Encore Shop, Journal Editor, Webmaster, Public Affairs, Provisional Committee Chair, Community Partners Chair, Leadership Initiative and VP of Communications. She is a school administrator for Miami-Dade County Public Schools and lives in the South Broward area with her family.

VP PLANNING Alise Johnson Henry has co-chaired Lotus House, the Women Who Make a Difference Luncheon, and has served on Program Development as the League’s legal counsel. She joined JLM in 1997 and has been a member of both the Miami and London league. Alise is a practicing lawyer living on Miami Beach with her husband. Outside of the league she also enjoys volunteering for Educate Tomorrow and providing pro bono legal services for the needy.

TREASURER Maria Figueroa Byrd With many years’ worth of experience in finance, Maria has served in the JLM board as Recording Secretary and has chaired as the treasurer of Inn Transition North for over four years. Maria is Certified Public Accountant in the State of Florida and has a Master of Accounting degree.

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BYLAWS/PARLIAMENTARIAN
Dana Martorella has served as VP of Planning and VP of Community. She has co-chaired Creative Expressions and has been part of Membership Outreach. This year she will have a double placement not only as our Parliamentarian but also as the League’s Legal Coordinator.

NOMINATING CHAIR Jennifer Hartnett Wilson has served as Training Chair, Inside InStyle Chair and Co-Chair of the Children’s Bereavement Center project. Jennifer was formerly a pharmaceutical sales representative and is married with one daughter.

PLACEMENT CHAIR Vicky Colross Hucks. Previously serving on the Junior League Board as VP of Membership, VP of Planning, Assistant to the President, and Recording Secretary, Vicky has also served as a Provisional Mentor, Provisional Co-Chair and Training Chair Elect. She lives in Coral Gables with her husband and their two children.

ASSISTANT to the PRESIDENT Betsy Colross Harper is former VP of Finance, has served as Transfer Liaison, Membership Outreach Chair, Membership Directory Chair and served as Treasurer of Finance. She has also sat on the Nominating Committee. Betsy currently works as a property manager and lives in Coral Gables with her husband and their two sons.

RECORDING SECRETARY Marlene Fernandez-Karavetsos has most recently co-chaired the provisional committee but has also served on Journal and Inn Transition North. Currently an Assistant United States Attorney for the Southern District of Florida, Marlene also teaches a first year legal research and writing course at the UM. She currently lives on Miami Beach with her husband.

SUSTAINER LIAISON Candace Vassillion has chaired numerous committees and served as a Board member by holding positions as Treasurer, VP of Finance and Leadership Initiative Chair. She currently serves as a Board Member of the Wellness Community Greater Miami. Candace is a banker for Northern Trust Bank.

SUSTAINER ADVISOR to the BOARD Lindy Colson has chaired numerous projects over the course of her volunteer career at JLM in addition to serving as VP of Community, VP of Planning, President-Elect and as President 1996-1997. Her involvement reaches far beyond the League as she has sat on the Board of Directors for the Kristi House for the past 10 years.

Board continued
Mary Young has been a member of the Junior League of Miami for 19 years. Her roles have ranged from Provisional Chair to Training Chair to President in the 1998-1999 League year. For those of you know her, she is an intelligent, stylish and extremely grounded woman. I remember the first time I really sat down a few years ago and engaged in an actual conversation with her. She was traveling the world as an IBM executive and juggling her family and volunteer commitments seamlessly. Mary has since retired from her corporate confines and focused almost all of her time and energy on philanthropic endeavors, a passion she developed during her provisional year.

Since her “retirement”, she is working harder than ever and has four primary areas of focus: leading a $60 million fundraising campaign for the United Way; assisting University of Miami’s School of Business in an effort to raise the level of awareness with respect to philanthropic involvement by identifying key non-profit organizations; serving as a facilitator for the Commonwealth Institute, a peer advisory board and forum for female CEOs; and being involved with the Coral Gables Foundation, led by fellow sustainer and former president, Andria Hanley, to introduce “Dishing It Up” - a tour of exceptional kitchens.

Mary attributes her smooth transition from full-time corporate executive to career philanthropist to her training with the Junior League. The four pillars of the League, fundraising, project development, community outreach and training, have been paramount in adapting to this new phase in her life. As many of us navigate through these challenging times, we can look to our knowledge and experience with the League to open the next door. Mary is certain her confidence, her agility at adapting to new challenges, and her ability to work with others stems from annual placement opportunities that she experienced in the League and her exposure to dynamic League members.

As a sustainer, Mary feels there is room to expand sustainer events and projects. As a matter of fact, she wants to get back to the basics of what we all love - hands-on community projects. She would love to see a Done In A Day project added to the sustainer’s list of activities.

Mary is certain her confidence, her agility at adapting to new challenges, and her ability to work with others stems from annual placement opportunities that she experienced in the League and her exposure to dynamic League members.

Donations Needed

Project Lift is looking for donations of gently used furniture, such as love seats, small dinette sets, mattresses and TVs to meet the basic living needs of the women who are transitioning from the Lotus House to independent apartments.

Please contact:
Marcia Monserrat or 786-301-5575
Welcome Back Sustainers!

By Gail Scott and Holly Troup
Sustainer Co-Chairs and
Candace Vassillion Sustainer Liaison

Holly and Gail are thrilled to be organizing the sustainer year and want sustainer input on the calendar, including types of events, dinner parties, field trips—any and everything you are interested in. If you would be willing to host an event, please contact either Holly or Gail. They are ready to implement your ideas.

Sustainer activities planned for this year thus far include:

- **A Wine and Cheese Event** at JLM Headquarters on Wednesday, September 16, at 6:30 p.m.
- **Sustainer Coffee** at JLM Headquarters on Thursday, October 29 at 10:30 a.m.

The 2009-2010 sustainer book club list has been finalized for the coming year. Maureen Gragg continues to lead us on our literary trips quite ably. If you have an interest and are willing to read the book and participate in meetings, please let us know. If there is enough interest, we will start a second group. Please contact maureen@wdigitech.com Maureen if you are interested.

Please check online at www.jlmiami.org for more events throughout the year.

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Nominate a Woman Who Has Made a Difference in Our Community

By Bibi Cruz-Ledón Sears, Marlene Fernandez-Karavetsos & April Pizzo, WWMD Co-Chairs

The JLM’s annual Women Who Make a Difference luncheon will be held in March 2010 and the committee is already hard at work. Since 2002, the Junior League of Miami has recognized 34 women who have given outstanding community service on behalf of women, children and families at risk at this luncheon.

If you would like to nominate an honoree for this award, please submit your nomination online at www.jlmiami.org no later than November 15, 2009. If you have any questions, please contact co-chairs Bibi Cruz-Ledón Sears at cruzie@aol.com, Marlene Fernandez-Karavetsos at marlenefernandez@yahoo.com or April Pizzo at april.pizzo@yahoo.com.

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Junior League Sustainers Bridge

As a reminder, members who are interested in playing bridge this year need to sign up now in order to be included in our group. The team schedule, along with the game rules, will be sent to all players in September, as the matches begin in October and run through May. Depending on how many teams there are, 6 or 7 rounds of 20 hands a match will be played and the total scores from each round combined to determine a winner.

Some of last year’s teams have already contacted me to participate and we hope that everyone will again want to play. We are always seeking new players for this once a month tournament and as this is a Junior League Sustaining Members activity, find another Sustainer to be your partner and join in the fun. This is a casual and nice way to be with our League friends and a fun way to play a game we all enjoy. Contact Bea Garner at 305-446-2487 or Beazie913@aol.com with any questions.

Co-chairmen this year are Bea Garner who will keep the game scores, Melinda Renuart will be organizing the end of the year get together and “presentation of awards ceremony” and Tina Lane will be our treasurer, to whom you should send your $10.00 per player check.
Slesnick Presents...

700 Tendilla Avenue  $735,000
Spacious four bedroom/two bath home at the corner of Toledo north of Bird Road. Almost 2700 adj sq ft on a 9,789 ft lot. Formal LR. DR. Large kitchen overlooks Family room and back patio. 2-car garage. Contact Ginger Jochem at 305-494-6422 for showings.

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(o) 305-446-2001
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1214 Madrid  $425,000
Adorable three bedroom, one bath home with separate guest cottage that has kit, bath, and private patio. Charm everywhere. Call Ginger Jochem at 305-494-6422.

2444 S.W. 28 Street  $398,000
Charming two bedroom home in the Grove just off Calusa on quiet street. Newer kitchen. One-car garage in rear could be hobby room or office. Deep yard with huge oak trees. Serene...