

SPONSORSHIP KIT

21st Annual

WOMEN WHO MAKE A
DIFFERENCE

APRIL 1 | 7PM
RUSTY PELICAN, GRAND BALLROOM



[HTTPS://WWMD2022.GIVESMART.COM](https://wwmd2022.givesmart.com)

2022 Sponsorship Package

Overview

The Junior League of Miami (JLM) will be hosting its 21st Annual Women Who Make a Difference event on Friday evening, April 1st, 2022. This year's Gatsby inspired evening celebration will honor five women who have made outstanding contributions in volunteerism and developing the potential of women in our local community. Not only will we be celebrating this year's honorees, but we will recognize the incredible honorees of 2020 & 2021 who were limited to virtual celebrations. This year's honorees will be announced in late 2021. Additionally, four college scholarships will be awarded to local females who have exhibited exceptional community service and academic achievement throughout their high school careers. Scholarship winners will be announced prior to the event.

Purpose

Proceeds from this event will support programs focused on women and children at risk. Individual and corporate support will fund our community projects and signature programs. For nearly 100 years, the Junior League of Miami has worked at the forefront of our community's toughest and most critical issues of the time, with a current focus on reducing food insecurity for women and children at risk. As a result of this work, The Junior League—and the more than 125,000 women in over 290 communities in the United States, the United Kingdom, Canada and Mexico who comprise its ranks—has amassed an archive of tangible results and a reputation as catalysts for lasting community change.

Event Details

Dust off your dancing shoes and grab your partner because this year's Women Who Make a Difference is an evening you won't want to miss! On Friday evening, April 1st, 2022, attendees will gather at Rusty Pelican's waterfront Grand Ballroom for a Gatsby inspired celebration. Over 400 guests will come together to benefit at-risk women and children in Miami, while enjoying breathtaking views of Biscayne Bay and the Miami skyline. Our silent auction and cocktail hour will begin at 7:00pm and will be followed by dinner, dancing, and a special awards presentation.



2022 Sponsorship Benefits

Corporate Sponsorship Information

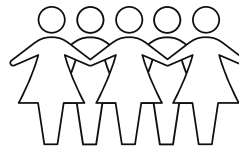
By sponsoring the 21st annual Women Who Make a Difference, your organization will make a significant impact in supporting our JLM community, which is dedicated to serving the needs of at-risk families in Miami. For any questions, or to confirm your chosen sponsorship package, please contact one of our WWMD Co-Chairs, Taylor (McKee) Sanchez or Jillian Kuehl, by email at wwmdchair@jlmiami.org, or by phone, at (781) 686-0706 or (305) 397-9759, respectively.

Designed to showcase the power of your brand to make a difference in supporting your community, we offer the following exclusive benefits. Our recognition program provides distinct opportunities based on level of giving. More than 1,500 philanthropic individuals will be invited, including JLM members and community supporters, providing event partners with significant marketing opportunities and exclusive access to our JLM social media networks. Sponsorship opportunities also include options for inclusion in the event program, on our website, and direct recognition at the event.



Presenting Sponsor ▪ \$15,000

Four college scholarships for female high school seniors.



Platinum ▪ \$10,000

Support women and children at risk, including the residents of ITN and ITS, through critical educational programming.



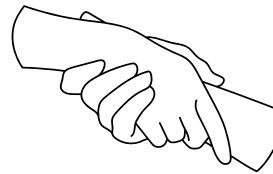
Gold ▪ \$5,000

Leadership Development Training for middle and high school girls attending Pace Center for Girls Miami.



Silver ▪ \$2,500

Life skills training for at risk and former foster care youth at Casa Valentina to help them achieve and maintain self-sufficiency.



Bronze ▪ \$1,000

Year-long programming to support literacy among 50 K-12 students using certified dogs to help children connect with books and develop a love of reading.



Pearl ▪ \$500

Underwrite a "Done In A Day" Project to assist a local organization with meeting a critical, short-term need through positive, day-long volunteering while increasing awareness of the needs in our community within the League's focus areas.



2022 Sponsorship Benefits

BENEFIT/LEVEL	PRESENTING	PLATINUM	GOLD	SILVER	BRONZE	PEARL
	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
2 Minute Remarks and/or Video at Podium	X					
Company Signage at Event Entrance**	X					
Logo on Table Numbers or Menu Cards**	X					
Option to Provide Swag Bags with Company Logo	X					
Vendor Space at Event*	X	X				
Event Website: Logo & Hyperlink*	X	X				
Tagged in all Social Media Posts	X	X				
Instagram Stories	2	1				
Verbal Recognition from Podium by JLM President	X	X	X			
Speak at GMM or Leadership Training	X	X	X			
Digital Invitation: Logo*	X	X	X			
Business Card in Swag Bag*	X	X	X			
Dedicated Social Media Post Promoting Company Content*	2	1	1			
Program Bifold: Logo**	X	X	X	X		
Event Website: Logo*			X	X		
Verbal Recognition from Podium by Event Chairs or Emcee				X	X	X
Event Website: Name Placement					X	X
Program Bifold: Name Placement**					X	X
Tables/Event Tickets	20 - VIP Royal Table	16	10	4	2	1
Raffle Tickets	40	32	20	8	4	2
Slide in Event Slide Show*	2	1	1	1		
Name Featured in Event Slide Show*					X	X
Inclusion of Swag Bag Item*	X	X	X	X	X	X
Social Media Thank You Post	X	X	X	X	X	X

*Provided by Sponsor. **Commitment must be received before the print deadline.



Sponsorship Levels

PRESENTING SPONSOR \$15,000

- 2 Minute Remarks and/or Video at Podium
- Company Signage at Event Entrance
- Logo on Table Numbers or Menu Cards
- Option to Provide Swag Bags with Company Logo
- Vendor Space at Event
- Event Website: Logo & Hyperlink
- Tagged in all Social Media Posts
- Two (2) Instagram Stories
- Verbal Recognition from Podium by JLM President
- Speak at GMM or Leadership Training
- Digital Invitation: Logo
- Business Card in Swag Bag
- Two (2) Dedicated Social Media Posts Promoting Company Content
- Program Bifold: Logo
- One (1) VIP Royal Table for 20 guests
- Forty (40) Raffle Tickets
- Two (2) Slides in Event Slide Show
- Inclusion of "Swag Bag" Item
- Social Media Thank You Post

Sponsorship Levels

PLATINUM SPONSOR \$10,000

- Vendor Space at Event
- Event Website: Logo & Hyperlink
- Tagged in all Social Media Posts
- One (1) Instagram Story
- Verbal Recognition from Podium by JLM President
- Speak at GMM or Leadership Training
- Digital Invitation: Logo
- Business Card in Swag Bag
- Dedicated Social Media Post Promoting Company Content
- Program Bifold: Logo
- Sixteen (16) Tickets to the Event
- Thirty Two (32) Raffle Tickets
- Slide in Event Slide Show
- Inclusion of "Swag Bag" Item
- Social Media Thank You Post

GOLD SPONSOR \$5,000

- Verbal Recognition from Podium by JLM President
- Speak at GMM or Leadership Training
- Digital Invitation: Logo
- Business Card in Swag Bag
- Dedicated Social Media Post Promoting Company Content
- Program Bifold: Logo
- Event Website: Logo
- Ten (10) Tickets to the Event
- Twenty (20) Raffle Tickets
- Slide in Event Slide Show
- Inclusion of "Swag Bag" Item
- Social Media Thank You Post

SILVER SPONSOR \$2,500

- Program Bifold: Logo
- Event Website: Logo
- Verbal Recognition from Podium by Event Chairs or Emcee
- Four (4) Tickets to the Event
- Eight (8) Raffle Tickets
- Name Featured in Event Slide Show
- Swag Bag Item inclusion
- Social Media Thank You Post

BRONZE \$1,000

- Verbal Recognition from Podium by Event Chairs or Emcee
- Event Website: Name Placement
- Program Bifold: Name Placement
- Two (2) Tickets to the Event
- Four (4) Raffle Tickets
- Name Featured in Event Slide Show
- Inclusion of "Swag Bag" Item
- Social Media Thank You Post

PEARL \$500

- Verbal Recognition from Podium by Event Chairs or Emcee
- Event Website: Name Placement
- Program Bifold: Name Placement
- One (1) Ticket to the Event
- Two (2) Raffle Tickets
- Name Featured in Event Slide Show
- Inclusion of "Swag Bag" Item
- Social Media Thank You Post



How to Support WWMD

CORPORATE SPONSORSHIP

Corporate Sponsorship Levels range from Presenting Sponsor (\$15,000) to Pearl (\$500). Each sponsorship level is accompanied by a commensurate amount of marketing and event-related benefits and recognition.

IN-KIND & UNDERWRITING OPPORTUNITIES

Donors have the option to make an in-kind donation or donate a monetary amount that covers the cost of a specific benefit such as wine, flowers, photography, and more. Each in-kind and underwriting sponsor will receive recognition in the program, event signage, the event website, on Junior League of Miami social media, in addition to specific benefits outlined later in this brochure.

SILENT AUCTION ITEM DONATIONS

Donations of silent auction items are greatly appreciated and may be made directly on the event website or by emailing wwmddonation@jlmiami.org. All silent auction items are listed on our event website, which will be made available to all WWMD attendees, as well as to almost 1,000 Junior League of Miami members.

SWAG BAG CONTRIBUTIONS

A donor may contribute the bag itself and contents* or make a partial contribution of items to the swag bag. Swag bags will be distributed to all attendees (350+ individuals).

*All Sponsors have the option to include 1 swag bag item.

PROGRAM ADS

There is an option to purchase program ads. Bi-fold programs will be distributed to all attendees of the event.

TABLE & TICKET PURCHASES

Table and ticket sales are currently live on our website. Early bird pricing of \$1,750 for Tables (10), \$180 for Individual Tickets, and \$350 for Couples (2) will be available through January 31, 2022. Regular pricing is as follows: Tables (10) \$1,900, Individual Tickets \$210, and for Couples (2) \$400. Those who purchase a table will be recognized on event table signage. More information can be found at www.jlmiami.org/fundraiser/wwmd.



In-Kind & Underwriting

All In-Kind Opportunities Include:

- Name Recognition on Event Signage
- Name Recognition on Event Program
- "Thank You" Page on JLM Sponsor Page of Event Website
- Thank You Post on Social Media
- Option to include pre-approved item in "Swag Bags"

Please Select From One of the Following :

- Videographer/Photographer
 - Includes Four (4) Tickets to Event
 - Includes Two (2) Tickets to VIP Kick Off Party
 - Credit in Videos Shown at Event and on Social Media
 - One (1) Slide in Event Slide Show
 - One (1) Social Media Thank You Post
 - One (1) Instagram Story
- DJ/Live entertainment
 - Includes Recognition from Podium by Emcee or President
 - One (1) Slide in Event Loop
 - One (1) Social Media Thank You Post
 - Option to Include Business Card in "Swag Bag"
- Alcohol full bar (4-hour)
 - All Platinum (\$10,000) Level Sponsor Benefits, Including Sixteen (16) Tickets to Event
 - Signage at Each Bar at Event
- Floral Decor
 - Includes Two (2) tickets to Event
 - One (1) Social Media Post
 - One (1) Instagram Story
 - Logo Featured on Slide During Event
- Dessert Station
 - Includes Two (2) Tickets to Event
 - One (1) Instagram Story
 - Logo Featured on Slide During Event
 - Signage on Dessert Table
- Photo Booth
 - Inclusion of Business Card in "Swag Bag"
 - One (1) Social Media Thank You Post
 - One (1) Instagram Story

For any additional in-kind opportunities not included in this list please reach out to wwmdchair@jlmiami.org

WWMD Contact Information

WWMD Co-Chairs

Taylor (McKee) Sanchez

P: 781-686-0706

Email: wwmdchair@jlmiami.org

Jillian Kuehl

P: 305-397-9759

Email: wwmdchair@jlmiami.org

Chair Elect (Silent Auction Chair)

Karla Munoz

P: 786-280-0810

Email: wwmddonation@jlmiami.org

Website & Event Information

<https://www.jlmiami.org/wwmd>

<https://WWMD2022.givesmart.com>

