

2018-2019

WOMEN WHO MAKE A DIFFERENCE





WOMEN WHO MAKE A DIFFERENCE 2018 SPONSORSHIP PACKAGE



OVERVIEW

The Junior League of Miami (JLM) will be hosting its 18th Annual Women Who Make a Difference Luncheon, a fundraising event honoring women who have made outstanding contributions in volunteerism and developing the potential of women. Honorees will be announced in Fall of 2018. Additionally, three scholarships will be awarded to female high school seniors exhibiting exceptional community service and academic achievement throughout high school. Our scholarship winners will be announced at the luncheon.

PURPOSE

Proceeds from this event will support programs focused on women and children at risk. Individual and corporate support will fund our three signature projects: INN Transition North (ITN), INN Transition South (ITS), and Done in a Day volunteer opportunities. For more than 20 years, INN Transition North and South have provided transitional housing facilities and support for survivors of domestic violence. Today, ITN and ITS serve nearly 300 women and children.

EVENT DETAILS

The 350-person Women Who Make a Difference Luncheon will take place on Friday, March 8th, 2019 in Jungle Island's recently remodeled Bloom Ballroom. Guests will sip on wine and signature cocktails while interacting with exotic animals during the silent auction, which will commence at 11 am. The silent auction will be followed by a scrumptious lunch and the awards presentation, hosted by Channel 10's Laurie Jennings, at noon.

OUTREACH

More than 1,500 event invitations will be mailed to JLM members and supporters, providing event partners with significant marketing exposure and exclusive access to our email and social media networks. Sponsorship opportunities also include options for inclusion in the event program, Junior League of Miami Magazine, and on our website.

CORPORATE SPONSORSHIP INFORMATION

By sponsoring the Women Who Make a Difference Luncheon, your organization will become part of a community dedicated to serving the needs of families at risk in Miami. For any questions or to confirm your chosen sponsorship package, please contact Monique Lavender Greenberg, WWMD Co-Chair, at wwmdchair@jlmiami.org or by phone at 954-608-4432.







CORPORATE SPONSORSHIP BENEFITS



CORPORATE SPONSORSHIP INFORMATION

Designed to showcase the power of your brand to make a difference in building community, we offer these exclusive benefits. Our recognition program provides distinct opportunities based on level of giving.

PRESENTING	PLATINUM	GOLD	SILVER
\$25,000 One year of programming for domestic violence survivors and their children at Inn Transition South 	\$10,000 One year of programming for domestic violence survivors and their children at Inn Transition North 	\$5,000 New backpacks and school supplies for 200 students at ITN or ITS 	\$2,500 Moving expenses and first month's rent for a family moving out of ITN or ITS 

2019 Women Who Make A Difference (WWMD) Sponsor Benefits				
Level Name	PRESENTING	PLATINUM	GOLD	SILVER
Sponsorship Investment	\$25,000	\$10,000	\$5,000	\$2,500
Sponsor Makes 2-Minute Remarks at Podium	✓			
Category Exclusivity Across All Sponsors Levels	✓			
Company Signage at Event*	✓			
Vendor Space at Event	✓			
Logo on Table Number Signage or Menu Cards***	✓			
Sponsor Tagged in All Event Social Media Posts	✓			
Personal Concierge & Premium Beverage Service at your table	✓	✓		
Sponsor Copy Social Media Posts Shared on JLM Social Media Accounts*	2	1		
Verbal Recognition from Podium by JLM President or MC	✓	✓	✓	
Article in JLM Spring Magazine***	Full Page Article or Ad	Side Bar Article or 1/2 Page Ad	1/4 Page Ad	
Inclusion of items in "Swag Bags" given to all Attendees	2 Large Items	1 Large Item	1 Medium Item	1 Small Item
Full Color Ad in Program Book***	2 Full Pages	Full Page	Half Page	Quarter Page
Tables/Seats at Event in VIP Area	"Ringside" Royal Table for 24	VIP Table for 12	VIP Table for 10	Preferred Table for 10
Tickets to Exclusive VIP Launch Party at Tiffany's	20	10	6	2
Raffle Tickets	48	20	15	10
Recognition in: Event Signage at Welcome Area, Program Book, "Thank You" Page of JLM Membership Directory, Electronic Save the Date, Event Invitation, Sponsor Page of Event Website, All Press Releases and Media Coverage.**. ***	With Logo	With Logo	Name placement	Name placement
Dedicated Thank You Post on Social Media	✓	✓	✓	✓

*Provided by Sponsor. **All listed by sponsorship level. ***Commitment must be received before print deadline.



SPONSORSHIP LEVELS



PRESENTING SPONSOR \$25,000

- Sponsor Makes 2-Minute Remarks at Podium
- Category Exclusivity Across All Sponsors Levels
- Company Signage at Event*
- Vendor Space at Event
- Logo on Table Number Signage or Menu Cards***
- Sponsor Tagged in All Event Social Media Posts
- Personal Concierge & Premium Beverage Service at your table
- Two (2) Sponsor Copy Social Media Posts Shared on JLM Social Media Accounts*
- Verbal Recognition from Podium by JLM President or MC
- Full Page Ad or Article in JLM Spring Magazine***
- Inclusion of Two Large items in "Swag Bags"
- Two Full Page, Full Color Ad in Program Book***
- "Ringside" Royal Table for 24 at Luncheon
- Twenty (20) Tickets to Exclusive VIP Launch Party at Tiffany's
- Forty-eight (48) Raffle Tickets
- Logo Recognition in: Event Signage at Welcome Area, Program Book, "Thank You" Page of JLM Membership Directory, Electronic Save the Date, Event Invitation, Sponsor Page of Event Website, All Press Releases and Media Coverage.**. ***
- Dedicated Thank You Post on Social Media

PLATINUM SPONSOR \$10,000

- Personal Concierge & Premium Beverage Service at your table
- One (1) Sponsor Copy Social Media Posts Shared on JLM Social Media Accounts*
- Verbal Recognition from Podium by JLM President or MC
- Side Bar Article or Half-Page Ad in JLM Spring Magazine***
- Inclusion of One Large item in "Swag Bags"
- Full Page, Full Color Ad in Program Book***
- VIP Royal Table for 12 at Luncheon
- Ten (10) Tickets to Exclusive VIP Launch Party at Tiffany's
- Twenty (20) Raffle Tickets
- Logo Recognition in: Event Signage at Welcome Area, Program Book, "Thank You" Page of JLM Membership Directory, Electronic Save the Date, Event Invitation, Sponsor Page of Event Website, All Press Releases and Media Coverage.**. ***
- Dedicated Thank You Post on Social Media

GOLD SPONSOR \$5,000

- Verbal Recognition from Podium by JLM President or MC
- Quarter Page Ad in JLM Spring Magazine***
- Inclusion of One Medium item in "Swag Bags"
- Half Page, Full Color Ad in Program Book***
- VIP Table for 10 at Luncheon
- Six (6) Tickets to Exclusive VIP Launch Party at Tiffany's
- Fifteen (15) Raffle Tickets
- Name Placement Recognition in: Event Signage at Welcome Area, Program Book, "Thank You" Page of JLM Membership Directory, Electronic Save the Date, Event Invitation, Sponsor Page of Event Website, All Press Releases and Media Coverage.**. ***
- Dedicated Thank You Post on Social Media

SILVER SPONSOR \$2,500

- Inclusion of One Small item in "Swag Bags" Quarter Page, Full Color Ad in Program Book***
- Preferred Table for 10 at Luncheon
- Two (2) Tickets to Exclusive VIP Launch Party at Tiffany's
- Ten (10) Raffle Tickets
- Name Placement Recognition in: Event Signage at Welcome Area, Program Book, "Thank You" Page of JLM Membership Directory, Electronic Save the Date, Event Invitation, Sponsor Page of Event Website, All Press Releases and Media Coverage.**. ***
- Dedicated Thank You Post on Social Media

FRIEND \$500

- One Ticket to Luncheon
- One Ticket to VIP Launch Party at Tiffany's
- Five (5) Raffle Tickets
- Name Placement Recognition in: Event Signage at Welcome Area, Program Book, "Thank You" Page of JLM Membership Directory, Electronic Save the Date, Event Invitation, Sponsor Page of Event Website, All Press Releases and Media Coverage.**. ***
- Dedicated Thank You Post on Social Media



UNDERWRITING OPPORTUNITIES



ALL UNDERWRITING OPPORTUNITIES INCLUDE NAME RECOGNITION ON:

- Event Signage;
- Program; and
- Junior League of Miami Website and Social Media.

SELECT ONE FROM THE FOLLOWING:

- Videographer (\$3,000)—Includes recognition in honoree video
- Parking (\$5,000)—Includes opportunity to showcase cars
- Printing (\$2,000)—Includes half page ad in program
- Music/Audio Visual (\$4,000)—Includes recognition from podium
- Luncheon Wine Sponsor (\$5,000)—Includes half page ad in program & recognition at each table
- Décor (\$3,000)— Includes half page ad in program & recognition at table
- Floral Décor (\$3,500)— Includes half page ad in program & recognition at table
- Photo Booth (\$1,000)—Includes quarter page ad in program
- Champagne Welcome or Cocktail Hour (\$4,000)—Includes opportunity to supply cocktail napkins with logo
- Honoree Gifts (\$1,000)—Includes quarter page ad in program



HOW TO SUPPORT WWMD



CORPORATE SPONSORSHIP

Corporate Sponsorship Levels range from the Presenting Sponsor (\$25,000) to Gold (\$2,500). Each sponsor level is accompanied by a commensurate amount of marketing and event-related benefits.

FRIENDS SPONSORSHIP

Friends of Women Who Make a Difference designation is granted for donations beginning at \$500, and donors receive marketing and event-related perks.

IN-KIND SPONSORSHIP

Companies who donate needed items such as photography services, floral arrangements, and services provided at the event receive recognition in our program book as an In-Kind Sponsor.

UNDERWRITING OPPORTUNITIES

Donors can donate a monetary amount that covers the cost of a specific benefit such as parking, wine, flowers, videography, and other items. Each underwriting sponsor receives recognition in the program, signage, the event website and on Junior League of Miami social media, in addition to specific benefits outlined in the underwriting section of this brochure.

SILENT AUCTION ITEM DONATIONS

Donations of Silent Auction items are greatly appreciated. All silent auction items are listed on our online Silent Auction system (Bidpal/Onecause), which will be made available to all WWMD attendees, as well as almost 1,000 Junior League of Miami members.

SWAG BAG CONTRIBUTIONS

A donor may contribute the entire* swag bag and its contents, or make a partial contribution of an item to the swag bag. Swag Bags will be distributed to all attendees (350+ individuals).

TABLE & TICKET PURCHASES

Table and Ticket Sales will go live by the beginning of October. Individual Tickets will be sold for \$150. Tables will be sold for \$1,500 for a table of ten, and early bird pricing of \$1,350 per table will apply to all tables purchased before January 15, 2018. More information can be found at www.jlmiami.org/fundraiser/wwmd.

**Cash sponsors will also have the opportunity to contribute items to the Swag Bags.*