



WWWMD2023.GIVEMART.COM



22ND ANNUAL
WOMEN WHO
MAKE A
DIFFERENCE

FRIDAY, MARCH 31, 2023

THE RUSTY PELICAN

SPONSORSHIP KIT



Overview

The Junior League of Miami (JLM) will be hosting its 22nd Annual Women Who Make a Difference (WWMD) event on Friday evening, March 31, 2023. This year's Casino Royale evening celebration will honor 3-4 women who have made outstanding contributions in volunteerism and developing the potential of women in our local community. The 2023 Honorees will be announced later this year.

Purpose

Proceeds from this event will support programs focused on women and children at risk. Individual and corporate support will fund our community projects and signature programs. For nearly 100 years, the Junior League of Miami has worked at the forefront of our community's toughest and most critical issues of the time, with a current focus on reducing food insecurity for women and children at risk. As a result of this work, The Junior League—and the more than 125,000 women in over 290 communities in the United States, the United Kingdom, Canada and Mexico who comprise its ranks—has amassed an archive of tangible results and a reputation as catalysts for lasting community change.

Event Details

Feeling lucky? Break out your diamonds and dice and take a chance because this year's Women Who Make a Difference is an evening you won't want to miss! On Friday evening, March 31, 2023, attendees will gather at the Rusty Pelican Waterfront Grand Ballroom for a Casino Royale celebration. Over 300 guests will come together to benefit at-risk women and children in Miami, while enjoying breathtaking views of Biscayne Bay and the Miami skyline. Our silent auction and cocktail hour will begin at 7:00 PM and will be followed by dinner, dancing, and a special awards presentation.

Contact Information

WWMD Chair
Maddie Guillard
Phone: (240) 291-1707
Email: wwmdchair@jlmiami.org

Website & Event Information
jlmiami.org/wwmd
wwmd2023.givesmart.com



Corporate Sponsorship Information

By sponsoring the 22nd Annual Women Who Make a Difference, your organization will make a significant impact in supporting our JLM community, which is dedicated to serving the needs of at-risk families in Miami. For any questions, or to confirm your chosen sponsorship package, please contact our WWMD Chair, Maddie Guillard, by email at wwmdchair@jlmiami.org, or by phone, at (240) 291-1707.

Our recognition program provides distinct opportunities based on level of giving. More than 1,500 philanthropic individuals will be invited, including JLM members and community supporters, providing event partners with significant marketing opportunities and exclusive access to our JLM social media networks. Sponsorship opportunities also include options for inclusion in the event program, on our website, and direct recognition at the event. Designed to showcase the power of your brand to make a difference in supporting your community, we offer the following exclusive benefits.



High Roller Sponsor
\$15,000

Support women and children at risk, including the residents of Inn Transition, through critical educational programming



Blackjack Sponsor
\$10,000

Four college scholarships for female high school seniors



Ace of Spades Sponsor
\$5,000

Leadership Development Training for our new and active members on topics such as Diversity, Equity, Inclusion & Belonging



King of Diamonds Sponsor
\$2,500

General Membership Meeting for JLM members to congregate and discuss current and upcoming events within our community



Queen of Hearts Sponsor
\$2,500

Sponsoring a drive where food and other necessary supplies are collected and distributed to local families who are experiencing food insecurity



Jack of Clubs Sponsor
\$500

Underwrite a "Done In A Day" Project to assist a local organization with meeting a critical, short-term need through positive, day-long volunteering while increasing awareness of the needs in our community within the League's focus areas.



Sponsorship Benefits

Benefit/Sponsorship Level	High Roller \$15,000	Blackjack \$10,000	Ace of Spades \$5,000	King of Diamonds \$2,500	Queen of Hearts \$1,000	Jack of Clubs \$500
2 Minute Remarks by Company Representative or Video at Podium +	X					
Verbal recognition by JLM President	X	X	X			
Verbal recognition by Event Chair or Emcee				X	X	X
Vendor Promo Table During Cocktail Hour at Event*	X	X				
Company Signage at Event Entrance ^	X					
Menu Card Logo Placement**	X					
Digital Event Program: Company Logo**	X	X	X	X		
Digital Event Program: Company Name**					X	X
Event Slideshow: Full Slide*	2	1	1	1		
Event Slideshow: Name Featured					X	X
Social Media: Inclusion in Video Reel Dedicated to Sponsor Level	X	X	X	X	X	X
Social Media: Thank You Story	X	X	X	X	X	X
Event Website: Company Logo and Website Hyperlink*	X	X				
Event Website: Company Logo*			X	X		
Event Website: Company Name					X	X
Digital Invitation: Logo*	X	X	X			
Business Card in Swag Bag*	X	X	X	X		
Option to provide Swag Bag with Company's Logo*	X					
Inclusion of Swag Bag Item*+	X	X	X	X	X	X
Event Tickets	16	10	8	4	2	1

*Provided by Sponsor

**Commitment must be received prior to print date

+Must be pre-approved

^ Company to provide pre-approved sign



Sponsorship Levels

High Roller Sponsor - \$15,000

- Two (2) Minute Remarks by Company Representative or Video at Podium+
 - Verbal Recognition by JLM President
- Vendor Promo Table During Cocktail Hour at Event*
- Company Signage at Event Entrance^
- Menu Card: Company Logo Placement**
- Digital Event Program: Company Logo Placement**
 - Event Slideshow: Two (2) Full Slides*
- Social Media: Inclusion in Video Reel Dedicated to Sponsor Level
 - Social Media: Thank You Story
- Event Website: Company Logo & Website Hyperlink Placement*
 - Digital Invitation: Company Logo Placement*
 - Business Card in Swag Bag*
- Option to Provide Swag Bag with Company's Logo*
- Inclusion of Swag Bag Item*+
- One VIP Table of Sixteen (16) Event Tickets

Blackjack Sponsor - \$10,000

- Verbal Recognition by JLM President
- Vendor Promo Table During Cocktail Hour at Event*
- Digital Event Program: Company Logo Placement**
 - Event Slideshow: One (1) Full Slide*
- Social Media: Inclusion in Video Reel Dedicated to Sponsor Level
 - Social Media: Thank You Story
- Event Website: Company Logo & Website Hyperlink Placement*
 - Digital Invitation: Company Logo Placement*
 - Business Card in Swag Bag*+
 - Inclusion of Swag Bag Item*+
- Ten (10) Event Tickets



Sponsorship Levels

Ace of Spades Sponsor - \$5,000

Verbal Recognition by JLM President
Digital Event Program: Company Logo Placement**
Event Slideshow: One (1) Full Slide*
Social Media: Inclusion in Video Reel Dedicated to Sponsor Level*
Social Media: Thank You Story
Event Website: Company Logo Placement*
Digital Invitation: Company Logo Placement*
Business Card in Swag Bag*
Inclusion of Swag Bag Item*+
Eight (8) Event Tickets

Queen of Hearts Sponsor - \$1,000

Verbal Recognition by Event Chair or Emcee
Digital Event Program: Company Name Placement**
Event Slideshow: Company Name Placement
Social Media: Inclusion in Video Reel Dedicated to Sponsor Level*
Social Media: Thank You Story
Event Website: Company Name Placement*
Inclusion of Swag Bag Item*+
Two (2) Event Tickets

King of Diamonds Sponsor - \$2,500

Verbal Recognition by Event Chair or Emcee
Digital Event Program: Company Logo Placement**
Event Slideshow: One (1) Full Slide*
Social Media: Inclusion in Video Reel Dedicated to Sponsor Level*
Social Media: Thank You Story
Event Website: Company Logo Placement*
Business Card in Swag Bag*
Inclusion of Swag Bag Item*+
Four (4) Event Tickets

Jack of Clubs - \$500

Verbal Recognition by Event Chair or Emcee
Digital Event Program: Company Name Placement**
Event Slideshow: Company Name Placement
Social Media: Inclusion in Video Reel Dedicated to Sponsor Level*
Social Media: Thank You Story
Event Website: Company Logo Placement*
Inclusion of Swag Bag Item*+
One (1) Event Ticket



How to Support WWMD

Corporate Sponsorship

Corporate Sponsorship Levels range from High Roller Sponsor (\$15,000) to Jack of Clubs (\$500). Each sponsorship level is accompanied by a commensurate amount of marketing and event-related benefits and recognition.

In-Kind & Underwriting Opportunities

Donors have the option to make an in-kind donation or donate a monetary amount that covers the cost of a specific benefit such as wine, flowers, photography, and more. Each in-kind and underwriting sponsor will receive recognition in the program, event signage, the event website, on Junior League of Miami social media, in addition to specific benefits outlined later in this brochure.

Silent Auction Item Donations

Donations of silent auction items are greatly appreciated and may be made directly on the event website or by emailing wmdchair@jlmiami.org. All silent auction items are listed on our event website, which will be made available to all WWMD attendees, as well seen by over 1,000 Junior League of Miami members and supporters.

Swag Bag Contributions

A donor may contribute the bag itself and contents* or make a partial contribution of items to the swag bag. Swag bags will be distributed to all attendees (300+ individuals).
*All Sponsors have the option to include one (1) pre-approved swag bag item.

Program Ads

There is an option to purchase program ads. Digital programs will be distributed to all attendees of the event.

Table & Ticket Purchases

Table and ticket sales can be purchased on our website. Early Bird pricing of \$2,000 for Tables (10), \$215 for Individual Tickets, and \$380 for Couples (2) will be available through December 31, 2022. Regular pricing is as follows: Tables (10) \$2,500, Individual Tickets \$250, and for Couples (2) \$475. Those who purchase a table will be recognized on event table signage. More information can be found at wwmd2023.givesmart.com.



In-Kind & Underwriting

All In-Kind Opportunities Include:

Name Recognition on Event Signage
Name Recognition on Event Program
Thank You on JLM Sponsor Page of Event Website
Thank You Story on Social Media
Option to include pre-approved item in Swag Bag

Please Select One of the Following:

- **Videographer/Photographer**
 - Includes Three (3) Tickets to Event
 - Credit in Videos Shown at Event and on Social Media
 - One (1) Slide in Event Slideshow
 - One (1) Social Media Thank You Story

- **DJ/Live Entertainment**
 - Includes Recognition from Podium by Emcee or President
 - One (1) Slide in Event Slideshow
 - One (1) Social Media Thank You Story
 - Option to Include Business Card in Swag Bag

- **Alcohol Full Bar (4-Hour)**
 - All Blackjack Level Sponsor (\$10,000) Benefits, including Ten (10) Tickets to Event
 - Signage at Each Bar at Event

- **Floral Decor**
 - Includes Two (2) Tickets to Event One (1)
 - One (1) Social Media Thank You Story
 - Logo Featured on Slide During Event

- **Dessert Station**
 - Includes Two (2) Tickets to Event
 - One (1) Social Media Thank You Story
 - Logo Featured on Slide During Event Signage on Dessert Table

For any additional in-kind opportunities not included in this list, please reach out to wmdchair@jlmiami.org.

