

THE 26TH ANNUAL
JUNIOR LEAGUE OF MIAMI
WOMEN WHO MAKE A DIFFERENCE
SPONSORSHIP PACKET

Sailing into the

Next Century



A Message from OUR PRESIDENT

“ Dear Friends,

Welcome, and thank you for considering a partnership with the Junior League of Miami. As we embark on our second century, we are grateful for the community of supporters whose generosity has made our mission possible. *Women Who Make a Difference* has long been a celebration of exceptional leadership and a meaningful opportunity to invest in a stronger, more vibrant Miami.

This year's luncheon marks an exciting new chapter and we are honored to invite you to be part of it. Your partnership extends beyond supporting a single event—it demonstrates **a shared commitment to empowering women, strengthening families, and creating lasting change throughout our community.**

Thank you for helping shape the future alongside us. We look forward to welcoming you to *Women Who Make a Difference* 2027 and celebrating the impact we can make together. ”

With Gratitude,

Vanessa Blanco-Banos

VANESSA BLANCO-BANOS
PRESIDENT, JUNIOR LEAGUE OF MIAMI

Our Purpose

Founded in 1926, the Junior League of Miami (JLM) is a 501(c)(3) nonprofit organization of **more than 600 women dedicated to advancing meaningful, lasting change in the Greater Miami-Dade community.**

Through leadership development, volunteer service, and strategic community partnerships, **JLM empowers women to become effective leaders while championing initiatives that strengthen the lives of women, children, and families.**

As we embark on our **second century of service**, we invite community partners, businesses, and philanthropists to join us **in investing in a stronger future for Greater Miami.**

Event Details

Saturday, April 3, 2027 | 11:00 AM – 2:00 PM

The Ritz-Carlton Coconut Grove

Sponsorships & Tickets: wwmd2027.givesmart.com

Event Information: www.jlmiami.org/wwmd

Contact Information

WWMD Co-Chairs: Aries Hernandez & Maddie Dougherty

wwmdchair@jlmiami.org

Instagram: @juniorleaguemiami

Facebook: Junior League of Miami

Your Investment Makes an Impact

Fighting Food Insecurity

Your **support** helps provide nutritious meals to children and families across Miami-Dade County through food rescue efforts, meal distribution, and community partnerships.

Building Stronger Families

Your **investment** empowers survivors of domestic violence with critical resources, workforce development, and life skills that foster safety, stability, and long-term independence.

Empowering Women Through Leadership Training

Your **partnership** develops the next generation of community leaders by equipping women with the training, experience, and confidence to create meaningful change across Greater Miami.

Investing in the Next Generation

Your **generosity** makes scholarships possible for outstanding Miami-Dade County Public Schools seniors who exemplify academic excellence, leadership, and service.

Learn more on the impact of your investment in our Annual Report:

<https://www.jlmiami.org/wp-content/uploads/2025-2026-Annual-Report-JLM.pdf>

Why Sponsor WWMD?

Every great legacy is strengthened by those who choose to invest in it.

For 26 years, *Women Who Make a Difference* has **celebrated the leaders, visionaries, and change makers** whose dedication strengthens our community.

As the first *Women Who Make a Difference* luncheon of the JLM's second century, your partnership represents more than sponsorship – it is **an investment in the next 100 years.**

Together, we can continue **empowering women, supporting meaningful programs, and building a stronger community** for generations to come.

SPONSORSHIP TIERS:

\$15,000
Presenting Sponsor

\$10,000
Platinum Sponsor

\$5,000
Gold Sponsor



\$2,500
Silver Sponsor

\$1,000
Bronze Sponsor

\$500
Pearl Sponsor

Snapshot of Sponsor Benefits

Event Benefits	PRESENTING	PLATINUM	GOLD	SILVER	BRONZE	PEARL
Dedicated Remarks During Presentation	X					
Verbal Recognition by JLM Leadership	X	X	X			
1 Slide in Event Slideshow*	X	X	X	X		
Video in Event Slideshow*	X	X				
Recognition in Event Programming**	Logo	Logo	Logo	Logo	Name	Name
Logo at Welcome Area**	X					
Table Signage**	Logo	Logo	Logo			
Inclusion of Welcome Bag Item*	X	X	X	X	X	X
Event Tickets	20	16	8	4	2	1

Media & Promotional Benefits

Naming Rights on Event Materials**	X					
Recognition on Digital Invitation**	Logo	Logo	Logo	Logo	Name	Name
Recognition on Event Website	Logo	Logo	Logo	Logo	Name	Name
Dedicated Social Media Posts***	3	2	2	1	1	
Inclusion in Omnibus Social Media Post	X	X	X	X	X	X
TOTAL INVESTMENT	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500

*To be provided by sponsor

**Financial commitment must be received before print deadline

***Dedicated social media recognition may vary by platform and campaign strategy

Sponsor Benefits Per Tier

Presenting Sponsor • \$15,000

Brand Visibility

- Event Naming Rights (“Women Who Make a Difference presented by...”)
- Premier logo placement on all event materials including the printed program, event website, and digital invitation
- 1 slide and video in event slideshow

Digital Marketing

- 3 dedicated social media features including an exclusive “Sponsor Spotlight”
- Inclusion in omnibus social media post

Event Experience

- Opportunity to provide Welcome remarks
- Verbal recognition by JLM leadership from the podium
- 20 event tickets
- Premium table placement and signage
- Item included in the guest welcome bag

Exclusive Benefits

- First right of renewal for the 2028 Presenting Sponsorship
- Opportunity for a branded activation/display
- Professionally captured event photography for post-event marketing and promotional use
- Award Recipient of the “Founding Partner of the Next Century” (exclusive to the 2027 event)

Sponsor Benefits Per Tier

Platinum Sponsor • \$10,000

Brand Visibility

- Premier logo placement on all event materials including the printed program, event website, and digital invitation
- 1 slide and video in event slideshow

Digital Marketing

- 2 dedicated social media features
- Inclusion in omnibus social media post

Event Experience

- Verbal recognition by JLM leadership from the podium
- 16 event tickets
- Preferred seating and table signage
- Item included in the guest welcome bag

Exclusive Benefits

- Professionally captured event photography for post-event marketing and promotional use

Gold Sponsor • \$5,000

Brand Visibility

- Premier logo placement on all event materials including the printed program, event website, and digital invitation
- 1 slide in event slideshow

Digital Marketing

- 2 dedicated social media features
- Inclusion in omnibus social media post

Event Experience

- Verbal recognition by JLM leadership from the podium
- 8 event tickets
- Preferred seating and table signage
- Item included in the guest welcome bag

Sponsor Benefits Per Tier

Silver Sponsor \$2,500

Brand Visibility

- Premier logo placement on all event materials including the printed program, event website, and digital invitation
- 1 slide in event slideshow

Digital Marketing

- 1 dedicated social media feature
- Inclusion in omnibus social media post

Event Experience

- 4 event tickets
 - Item included in the guest welcome bag
-

Bronze Sponsor \$1,000

Brand Visibility

- Name placement on all event materials including the printed program, event website, and digital invitation

Digital Marketing

- 1 dedicated social media feature
- Inclusion in omnibus social media post

Event Experience

- 2 event tickets
 - Item included in the guest welcome bag
-

Pearl Sponsor \$500

Brand Visibility

- Name placement on all event materials including the printed program, event website, and digital invitation

Digital Marketing

- Inclusion in 1 collective sponsor recognition post
- Inclusion in omnibus social media post

Event Experience

- 1 event ticket
- Item included in the guest welcome bag

In-Kind & Underwriting Opportunities

Women Who Make a Difference is made possible through the generosity of our sponsors and community partners.

We welcome both **financial underwriting** and **in-kind donations** that enhance our guest's experience.

Partnership opportunities may include **wine & spirits, desserts, florals, entertainment, photography, guest welcome bags, interactive experiences** or other products or services. If you have another partnership idea in mind, we'd be delighted to explore it together.

Partner Recognition

- Recognition in the printed event program
- Recognition on the event website
- Recognition in the event slideshow
- Inclusion in sponsor recognition on social media
- Event tickets commensurate with the level of support

Additional recognition opportunities will be tailored to each partnership and may include custom signage, branded event elements, product integration, or other opportunities designed to maximize your visibility.

Contact Aries Hernandez & Maddie Dougherty at
wwmdchair@jlmiami.org with your ideas!



In accordance with Florida Senate Bill 700/Florida Statutes § 496.404, the Junior League of Miami is prohibited from accepting sponsorship funds or in-kind support originating directly or indirectly from designated foreign countries of concern. By participating as a sponsor, corporate partners represent that their funding complies with state statutory requirements and that the sponsor's contribution is not made directly or indirectly, by or on behalf of a prohibited source of foreign concern.