

Sarah Nesbitt Artecona joined the University of Miami in 2000. She is the Associate Vice President of Community Engagement. She is responsible for the University's direct outreach with its surrounding 600 household neighbors, chambers of commerce and business organizations, and the City of Coral Gables. Her other roles and responsibilities at the University have included media spokesperson, ensuring the construction of the University Station Metrorail bridge, creation of the "Collegetown" town and gown program and implementation of the City of Coral Gables Development Agreement. She reports to the Office of the President.

Artecona is the past Chair of the Coral Gables Chamber of Commerce Board of Directors. She has served on the Board of Directors of the Miami-Dade Parks Foundation, Goodwill Industries of South Florida, Gulliver Schools, United Way of Miami-Dade Women's Leadership Council and the Coral Gables Chamber of Commerce Board of Directors. She is a current Board of Director member of the American Red Cross of Miami and the Keys, the Girl Scouts of Tropical Florida, Greater Miami Chamber of Commerce and the City of Coral Gables/University Community Relations Committee. She is a graduate of Leadership Florida Cornerstone Class XXXVII.

Prior to joining the University, she was the spokesperson and Communications Director for Miami-Dade County, as well as Vice President of Investor Relations at a publicly traded company and Communications Director at a local law firm.

A Coral Gables native and third generation Miamian, she was named by Miami Today as a "Best Of for Community Involvement" and the New Times as "Best Civic Lady." She and her husband Mario, CEO for Habitat for Humanity of Greater Miami, love travel, movies and their Basset Hound, Annabelle Lee.